The Coalition Mission: To Empower the Hemophilia and Bleeding Disorders Community in South Carolina to speak to public and private decisionmakers about improving Access to Quality and Affordable Health Care and Treatment.

2027 BDASC Advocacy Coalition Ambassador Program: Leadership, Values & Commitment

Our Advocacy Coalition Mission

To Empower the Hemophilia and Bleeding Disorders Community in South Carolina to speak to public and private decisionmakers about improving Access to Quality and Affordable Health Care and Treatment.

About the Advocacy Ambassador Program

To help drive the efforts of the Bleeding Disorders Association of South Carolina's Advocacy Coalition, BDASC has launched our **Advocacy Ambassador Program.** Advocacy Ambassadors are volunteers in a leadership position responsible for helping to establish and build a strong grassroots network of bleeding disorders advocates within South Carolina. The goal will be to help increase awareness of Hemophilia, Von Willebrand Disease, and other rare bleeding disorders and the challenges persons affected and their families face. BDASC's Ambassadors increase awareness and support of Bleeding Disorders Association of South Carolina and the Advocacy Coalition's mission. Ambassadors serve as liaisons between the Coalition and the public, state agencies and officials working towards improving the quality of life of individuals and their families who are affected by bleeding disorders. The Coalition team is committed to our volunteers' engagement and contributions to the bleeding disorders community. We are committed to providing a worthwhile and impactful volunteer experience through the Advocacy Ambassador Program.

Why Become an Advocacy Ambassador?

Members of the South Carolina Hemophilia and Bleeding Disorders Advocacy Coalition (SCHBDAC) are part of the hundreds of bleeding disorders community members throughout the nation working towards improving the lives of individuals with Hemophilia, von Willebrand Disease and other rare bleeding disorders and assuring their access to affordable care and treatment. The opportunity to be an Ambassador of the Coalition's network enables you to:

- Connect with other community members, caregivers, and stakeholders, within our state and nation through calls, webinars, and in-person meetings and events
- Participate in local and national events to connect, learn and address the bleeding disorders leading issues
- Develop relationships with key decisionmakers and opinion leaders
- Share your story to help other community members by raising awareness

- Receive news and information on what the coalition is taking action on and participate in the network's Calls to Action
- Address issues of access to treatment and care at the state and national level
- Increase the awareness of those challenges to key decisionmakers and elected officials in the state that can take action to make essential changes

Our Advocacy Coalition Core Values

Our Voices. Our Values. Our Commitment to Change.

1. Community First — People Before Policy
2. Every Voice Matters — Empowerment Through Advocacy
3. Equity & Access — Fairness for All
4. Integrity & Accountability — Advocacy with Purpose
5. Collaboration & Unity — Stronger Together
6. Education & Empowerment — Knowledge Creates Change
7. Advocate Courageously — Stand Up, Speak Out, Take Action
8. Commitment to Action — Turning Voices into Results

We Advocate with Purpose. We Lead with Integrity. We Stand Together for Change.

Our Commitment Statement and the three essential expectations:

- **People Before Politics:** We advocate for policies, not political parties.
- **One Community, One Mission:** We remain united in advancing the needs of the bleeding disorders community.
- **Advocacy Requires Action:** We commit to learning, participating, supporting others, and helping create meaningful change.

Our Advocacy Commitment

Advocacy Ambassadors will be asked to committee to one calendar year. They may remain part of the Ambassador program as long as they desire, proving they are active ambassador members and represent Bleeding Disorders Association of South Carolina and the Advocacy Coalition in a respectful and positive way. Ambassadors will be asked to join monthly or quarterly conference calls or meetings with the Advocacy Coalition Team to receive any training, education, as well as up-to-date news and information on campaigns, issues, and progress of the Coalition's work. Ambassadors will work closely with their Advocacy Coalition members. Ambassadors may be asked to do some travel to events within their state and may be eligible for travel assistance providing funding is available. Ambassadors will be asked to attend BDASC's Advocacy Days as South Carolina residents or supporters.

The Role and Responsibilities of an Advocacy Ambassador

Advocacy Ambassadors are volunteers interested in helping to lead our state's grass root advocacy efforts and promote the importance of becoming an advocate within our community. They will participate in the following in-person and online activities:

- Help recruit new advocates to join our ambassador program

- Help to develop state-based Advocacy events and campaigns for increasing awareness on the issues of importance to families and caregivers
- Contribute to our state and national campaigns to take action on issues we are advocating for
- Represent our state at **BDASC Advocacy Coalition Events and Legislative Days**
- Develop relationships with key decisionmakers on state and national policy issues
- Help mobilize our state in advocacy throughout the year, especially during March, the Bleeding Disorders Awareness Month and our State Legislative Days
- Represent Bleeding Disorders Association of South Carolina positively
- Share BDASC's mission, history and share our stories
- Encourage support of BDASC's Advocacy Initiatives including advocacy fundraisers

Include the existing responsibilities for recruiting advocates, developing awareness campaigns, participating in legislative events, building relationships with policymakers, and representing BDASC positively.

Ambassador Qualifications and Eligibility

What are the Qualifications:

- Individual Members must be 18 years or older
- Must live in the state of South Carolina and/or be an active member of Bleeding Disorders Association of South Carolina
- Must be connected to the Bleeding Disorders community
- Possess good organizational and communication skills
- The ability to speak comfortably in public settings
- Have the skills needed to work collaboratively and professionally with others
- A passion for advocating for bleeding disorders and desire to make change
- Knowledge and understanding of our organization

In order to serve as an Advocacy Ambassador, individual may not be employees, agents, or representatives of a pharmaceutical company, medical device manufacturer, pharmacy benefits manager company, home care, or any other organization generally identified as "industry," nor may they serve on the board of directors of any such company.

How to Apply: This position is a high-level volunteer, leadership role and interested applicants are asked to contact the Advocacy Coalition by contacting the Chapter Executive Director, Sue Martin at sue.martin@@bda-sc.org, 864-350-9941.

BDASC's Advocacy Recognition



Bleeding Disorders Association of South Carolina is a proud recipient of the Advocacy & Public Policy Chapter of Excellence Award of the National Bleeding Disorder Foundation in recognition of our commitment to advocacy and education initiatives both at the state and local level, aimed at improving the lives of those in the bleeding disorders community.

BDASC Advocacy Coalition Core Values

Our Voices. Our Values. Our Commitment to Change.

At the Bleeding Disorders Association of South Carolina (BDASC), advocacy is more than supporting legislation or speaking with elected officials. It is about standing together, elevating the voices of individuals and families living with bleeding disorders, and working to create meaningful, lasting change.

Our advocacy core values reflect who we are, what we stand for, and the commitments we make to the community we serve.

Community First — People Before Policy

We put the needs, experiences, and well-being of individuals and families living with bleeding disorders at the center of every advocacy effort. Our community's needs guide our priorities, decisions, and actions.

Every Voice Matters — Empowerment Through Advocacy

Every story has value, and every individual deserves to be heard. We empower community members to share their experiences, build confidence, and become effective advocates for themselves and others.

Equity & Access — Fairness for All

We believe everyone living with a bleeding disorder deserves equitable access to timely diagnosis, quality healthcare, affordable treatment, and the resources needed to live a healthy life, regardless of where they live or their financial circumstances.

Integrity & Accountability — Advocacy with Purpose

We advocate with honesty, respect, transparency, and responsibility. We use credible information, communicate truthfully, and remain accountable to the community whose trust we have earned.

Collaboration & Unity — Stronger Together

We recognize that meaningful change requires partnerships. We work collaboratively with patients, caregivers, healthcare professionals, policymakers, and other organizations to advance shared goals and strengthen our collective voice.

Advocate Courageously — Stand Up, Speak Out, Take Action

We are committed to speaking up for what is right, even when change is difficult. We approach policymakers with respect, persistence, and determination, never losing sight of the people and families who depend on our advocacy.

Education & Empowerment — Knowledge Creates Change

We believe informed advocates are effective advocates. We provide education, training, mentorship, and opportunities for individuals to understand the issues, share their stories, and confidently participate in the legislative process.

Commitment to Action — Turning Voices into Results

Advocacy does not end with awareness. We remain engaged, follow through on our commitments, build relationships, and pursue meaningful policy changes that improve the lives of those affected by bleeding disorders.

We Advocate with Purpose. We Lead with Integrity. We Stand Together for Change.

As advocates for the bleeding disorders community, we commit to placing people before politics, listening to every voice, respecting differing perspectives, and working together toward meaningful solutions.

We recognize that advocacy requires courage, education, patience, and persistence. We will remain respectful in our conversations, truthful in our messages, united in our mission, and accountable for our actions.

We understand that our personal stories are powerful, but our collective voices create change. We advocate not only for ourselves and our families, but also for those who cannot speak up, those who have yet to be diagnosed, and future generations who deserve better access to care.

The 2027 BDASC Advocacy Coalition endures to guide how members conduct themselves, engage legislators, share personal stories, collaborate with other organizations, and represents BDASC at the State House and in Washington, DC. Together, we will turn our voices into action and our advocacy into lasting change.

Our Coalition Values will emphasize three expectations:

- *People Before Politics:* We advocate for policies, not political parties, and build respectful relationships across party lines.
- *One Community, One Mission:* We may have different experiences and opinions, but we remain united in advancing the needs of the bleeding disorders community.
- *Advocacy Requires Action:* Coalition opportunities means being willing to learn, participate, support one another, and contribute to meaningful change.