2026 Fall Advocacy & Medical Symposium

FAMS 2026

Raise Your Voices at FAMS 2026!
Advanceing Care. Protecting Access. Empowering Every Voice

Friday, October 9

4:00 PM – Registration Opens
Pre-Function Area

- Exhibit Hall Opens
- Welcome & Networking

5:30 PM – Welcome Reception and Opening Remarks
Nautilus Ballroom

- Meet Exhibitors & Industry Partners
- Community Networking

6:00 PM – Dinner Program
- Welcome to FAMS

Why We Are Here – Setting the Stage for Advocacy and Education
- Introduction of Speakers & Partners

6:30PM - Dinner Presentation
Sponsored by Sanofi

Protection Your Way

This tri-branded presentation is designed to educate patients on the cohesive Sanofi Hemophilia portfolio narrative. It provides a brief overview of hemophilia and introduces Sanofi's treatment options—ALTUVIIIO, QFITLIA, and ALPROLIX—with balanced content across all three therapies. The presentation also includes an overview of HemAssist, Sanofi's dedicated support program to help patients navigate their treatment journey

Presented by Robin Jones, *MSN, MHA, RN, CPN, CPHON*
Hemostasis and Thrombosis Center of South Carolina Nurse Navigator & Coordinator

Community Engagement & Entertainment
Nautilus Ballroom

7:45 PM – Host Of The Party

To kick off the Symposium, Michael Jay will launch the weekend with an hour of high-impact fun designed to bring everyone together from the very start. This opening session blends interactive games, playful group challenges, and a lively showcase of Michael Jay's signature circus skills, creating an atmosphere that's engaging, energetic, and welcoming to all!

Presented by: Beyond Recreation with Michael Jay Garner,
Creative Director for Beyond Recreation

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Saturday, October 10

7:00 - 8:30AM - Breakfast & Exhibits, Infusion Learning Clinics
(By Appointments - *Board Room*)
Nautilus Chambers A, B, C

Opening General Session: Product Pipeline Updates
9:00 - 10:00AM - Mingle and Mix: (Choose One)

Join us for an Industry Forum during our morning breakout sessions with companies of your choice and learn about their product pipeline and new innovative treatment options to treat bleeding disorders. Sessions begin promptly at 9am for the entire family.

CSL: Hemgenix Gene Therapy
Ballroom – Chamber E

Novo Nordisk: Alhemo
Ballroom Chamber D

Pfizer: Hympavzi
Triton Ballroom

Takeda: Vonvendi
Coral Ballroom

Genentech: Hemlibra Ambassador Program
Chamber A, B, C

10:00 -10:30AM - Exhibit Hall Welcome

CHILDREN AND TEEN PROGRAMS

Children's Program Reporting - *Ballroom Chamber D*
10:30 – 12:00PM – Morning Session
1:00 – 4:00PM – Afternoon Session

Teen Program Reporting– Beyond Recreation - *Ballroom Chamber E*
10:30 – 12:00PM – Morning Session
1:00 – 4PM – Afternoon Session

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Saturday Plenary Session

10:30 – 12:00PM - The Basics of Innovative Therapies: What You Should Know, the Future of Treatment, and HTC Priorities
Nautilus Chambers A, B, C

Presented by **Dr. "Bobby" Duc Tran, MD, MSc**
Chief Medical Officer, Hemophilia of Georgia

Panel Guests:
Moderator: Sue Martin

Robin Jones, *MSN, MHA, RN, CPN, CPHON*
Hemostasis and Thrombosis Center of South Carolina Nurse Navigator & Coordinator

Sue Martin, *Lived Experience Expert (LEE) - BDASC Executive Director*
The Importance of the HTC Experience and Their Growth

Jennifer Ostrom, *Lived Experience Expert (LEE)*
“Not Just Carriers” - Getting a proper diagnosis

Candi Mitchum*, Lived Experience Expert (LEE)*
Women with Bleeding Disorders Washington Advocacy, VWD Research and Advancing Treatment

The treatment landscape for bleeding disorders is evolving rapidly, bringing exciting new therapies, expanding research opportunities, and new considerations for patients and families. In this informative plenary session, Dr. "Bobby" Duc Tran will provide a patient-centered overview of where bleeding disorders care stands today—and where it is headed.

Designed for individuals living with bleeding disorders, caregivers, and healthcare partners, this session will explain current and emerging treatment options in an easy-to-understand, practical way. Topics include approved therapies, non-factor replacement therapies, gene therapy, rebalancing agents, clinical trials, and promising research, including advancements in von Willebrand disease (VWD). Attendees will gain a better understanding of how these therapies work, their benefits and limitations, safety considerations, and the questions to ask when discussing treatment options with their healthcare team.

Dr. Tran will also share how Hemophilia Treatment Centers (HTCs) are preparing for the future, highlighting evolving standards of care, regional priorities, clinical trial opportunities, comprehensive care, and the importance of maintaining annual HTC visits.

Whether you are newly diagnosed or have been managing a bleeding disorder for years, this session will provide the knowledge and confidence to better understand today's treatment landscape, prepare for tomorrow's innovations, and become an active partner in your healthcare decisions.

12:00 – 1:00pm Lunch and Exhibits - (Children and Teen Pick-up)

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Saturday Afternoon Session

1:00 – 2:00PM – Advocacy General Session
Nautilus Chambers A, B, C

Why We Still Advocate: Protecting Access in a Changing Healthcare Landscape

Moderated by ***Sue Martin*** *- Executive Director*

Presented by:
Adam Alver, *Policy Director, Hemophilia Federation of America*
Ray Riordan, *Director of Advocacy, Hemophilia Federation of America*
James Romano, *BDASC Legislative Coordinator*

Panel Guests:
Ginny Maxwell*, Lived Experience Expert (LEE)*
Coalition Building

New treatments have changed many lives—but barriers to care still exist. This policy-focused session will connect advances in treatment with the continuing need to protect access to world-class comprehensive care through the HTC network and ensure patients have clear pathways to their prescribed care. This session will deliver easy-to-understand policy updates for South Carolina and federal policy, including Medicaid and Medicare, insurance coverage, prior authorization, copay accumulators, and other barriers affecting patients and families. We will also identify practical resources and opportunities for stronger collaboration among patients, treatment centers, patient organizations, and advocacy partner.

2:00- 2:30PM – Exhibit Break

2:30 – 4:00PM – Interactive Advocacy Workshop

Panel Guest:
Jessica Jackson, *Lived Experience Expert (LEE)*
Turning My Story into Action

From Experience to Action: HFA's Five Pillars and the Bleeding Disorders Advocacy Network

This interactive session will introduce HFA's Five Pillars of Public Policy and demonstrate how they connect personal experiences to policy solutions. Together, we will practice identifying the policy issue behind an experience, developing a clear legislative request, and sharing stories effectively. We will also hear some brief reflections from South Carolina advocates to help illustrate this process. Finally, we will introduce you to the Bleeding Disorders Advocacy Network at HFA, explain how you can participate as an advocate, and show how the network supports sustained federal and state advocacy across experiences and generations.

4:00 – 5:00PM – Break / Exhibit Hall (Group Photo)

5:00PM – Leave for dinner at 5:00pm

6:00PM – Pirates Voyage Dinner Show
(Dinner Show Begins at 6:00PM)

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Sunday, October 11

7:30 – 9:00AM - Breakfast

7:00 – 11:00AM - Infusion Learning Clinic (by Appointments - *Board Room*)

9:00 AM – Closing Session
Keeping the Momentum Going: South Carolina's Next Advocacy Chapter
Nautilus Chambers A, B, C

Presented by:
Moderated by ***Sue Martin*** - Executive Director
Adam Alver, Policy Director, Hemophilia Federation of America
Ray Riordan, Director of Advocacy, Hemophilia Federation of America

Panelist:
Kerrie Cornell, *Lived Experience Expert (LEE)*
Participating in Advocacy Events

This closing session will show what advocacy looks like after FAMS. Using brief advocate examples and with documentation of state and federal lawmaker meetings, we will highlight advocacy successes, BDASC's emerging 2027 legislative priorities, and upcoming opportunities for action. Together, we will review how advocates can join and participate in the Bleeding Disorders Advocacy Network, engage with BDASC's advocacy coalition, share stories through HFA's designated collection platform, and select one concrete next step for taking action.

Upcoming Legislative Priorities
- Advocacy Coalition & Community Action
  - Scheduled Advocacy Action Dates

10:30 AM – Questions & Open Discussion

11:00am: Closing Remarks
Check out, Final Exhibits, and Community Networking
- Thank You to Sponsors, Speaker & Volunteers
- Final Challenge to Continue the Work

Teen Programming: Beyond Recreation

Closing Reflection & Goodbye for Now
Sunday | 9:00 – 10:30 AM
Chamber D & E

Teens will wrap up the weekend with a guided reflection, celebrate new friendships and personal growth, share feedback, and enjoy a memorable closing experience that reinforces the connections made throughout the retreat.

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