Bleeding Disorders Association of South Carolina

E-Blast News Sponsorships

Date: January, 1 2027

From: Bleeding Disorders of Association of South Carolina (BDASC)

To: Bleeding Disorders Associations and Our Partners

Ref: E-Blast News Sponsorship

Dear Corporate Partners:

We are pleased to announce that we are offering sponsorships/advertising for our E-Blast Membership Communications for the year 2027. E-Communications are provided as needed to our bleeding disorders community, national and local BDASC affiliated agencies, treatment centers, and others. We currently have an E-Communication listing of over 3,500 members, of which, most are individuals and families affected by bleeding disorders. The following will be offered. Please contact me for additional information or questions. Below are details:

1. You will be recognized as a sponsor of our E-Blast Communications/Constant Contact Member Communications by the placement of a banner of advertisement.

2. The choice will be the Chapter's preference per lay-out design if you provide a vertical or horizontal banner as to which one is used on each Constant Contact E-Blast.

3. The advertisement banner size will need to be no larger than 200 pixels wide by 600 pixels height to fit in the Constant Contact side banner area, or horizontal banner of 600 pixels wide by 200 pixels height. Ads will be linked to the URL of your choice.

4. The above sponsorship will be in effect for one calendar year (2027), or your company's Fiscal Year. The above sponsorship is applied at a cost of $1,800.00 per year and is payable in full within the first quarter of each year.

5. You will receive at a minimum, (4) banner advertisements per year. Membership Communications are E-blasted as needed and have no limits therefore it is likely you will receive additional advertising in addition to the (4) per year. It will be the advertiser's responsibility to submit different banners per quarter if desired. Otherwise, the same banner ad will appear each E- Communication throughout the year.

6. Banner advertisements will need to be provided the first month of each quarter.

Please feel free to discuss further details by contacting me at the below contacts.

Kind Regards,



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