

We appreciate you attending the 2025 HELLO Conference and Annual Meeting! We ask that you take a few moments to provide us your feedback! Take the survey by scanning the QR code with your phone or by visiting <https://tinyurl.com/2025HELLOConference>

**Thank you!**



# HELLO Conference & Annual Meeting

June 6-7, 2025 - Greenville, SC

Embassy Suites by Hilton Greenville Golf  
Resort & Conference Center  
670 Verdae Blvd, Greenville, SC 29607

Helping embrace life's learning opportunities.



# Chapter Awards & Scholarships

- **Scholarship Awards**
  - **Alba Myers Lewis Academic Memorial Scholarship**
  - **John H Tiller Memorial Scholarship**
  - **BDASC Academic Scholarship**
- **Recognizing Retiring Board Member & Welcome New Board Members**
- **Recognition Board Member of the Year Awardee**
- **Legislative Advocate of the Year**
- **Coalition Advocate of the Year**
- **Coalition Ambassador of the Year**
- **Junior Advocacy Ambassadors of the Year**
- **Appreciation and Partnership Award**
- **Making a Difference Award**
- **Volunteer of the Year “The Fisher Award”**
- **Aaron Eugene Gossett Pillar of Strength Award**



**2024 Aaron Eugene Gossett Pillar of Strength Award Recipient, Warren Ingram**

## Welcome Cabana

- Member Information/Brochures
- Share your Testimonials & Stories of Impact
- Meet with BDASC Representatives

### Open Hours:

Friday: 4pm - 7pm

Saturday: Breakfast, Lunch & Afternoon

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- A place to connect with other young adults
- Charging Station
- Member Information/Brochures

Young Adult Canbana

Friday, June 6th

4:00 PM - 5:30 PM	Registration Opens - <b>Pre-Function Hallway</b> Exhibitor Hall Welcome - <b>Greenbrier Ballroom</b>
5:30 PM - 6:00 PM	Premier Sponsor Welcomes & Chapter Opening - <b>Embassy Ballroom</b>
6:00 PM - 6:30 PM	Connect and Celebrate: A Community Kickoff with BDASC <b>Embassy Ballroom</b>
6:30 PM - 8:00 PM	Buffet Dinner - <b>Embassy Ballroom</b>
7:00 PM - 8:30 PM	Annual Chapter Awards & Scholarships - <b>Embassy Ballroom</b>



Speaker Bios Can be Found on our website  
at [bda-sc.org](http://bda-sc.org) or by scanning the QR Code

Saturday, June 7th

9:00 AM - 10:00 AM      **General Session:** Opening Keynote Plenary - **Pinehurst Ballroom**

**Shared Decision Making**  
*Facilitated by Gut  
Monkey, The Leading  
Edge Program is  
Sponsored by Pfizer*

Join GutMonkey for an interactive and engaging session that will have you up, moving, and connecting with community members. During this session you'll utilize the Be Brave Lab to explore shared decision making with a focus on knowledge, curiosity, and advocacy. You'll enter our "lab" to get hands-on experience utilizing games, community building activities, and active conversations in order to experiment with different tools and concoct your own shared decision-making process that you can take with you beyond conference and our time together. GutMonkey's programs have a history of giving people skills to engage with others more thoughtfully, live their values more comprehensively, and to play more often.

10:45 AM - 12:00 PM      **General Session - Pinehurst Ballroom**

**The Basics of Innovative  
Therapies: What You  
Need to Know**  
*Physician Facilitated,  
Sponsored by NBDF*

We continue to see significant research and innovation in the treatment of hemophilia. It is becoming more important than ever to stay informed on all the advancements and innovation – what they are, how they work in the body and how safe they are. Understanding all the options including currently approved treatments and the promise and limitations of each type of therapy will enable you to have informative conversations with your providers to make the best treatment decision for you. This workshop will provide a basic overview of current and future treatment options for hemophilia and make these complex concepts more understandable.

**12:00 PM - 1:30PM - Lunch - Atrium Promenade - Hotel Checkout**  
*If you do not have a room for Saturday Evening, Hotel Checkout is a noon*

01:30 PM - 02:30 PM

## Saturday Afternoon Breakout Sessions: Session 1

### Healthcare and Bleeding Disorders Today; What You May Want to Know

*Presented by BDASC Advocacy Coalition, Facilitated by Sue Martin*

Join us as we discuss the healthcare landscape for bleeding disorders patients today. Hear from our local and national policy experts and what we can do together to have a voice for continued access to quality care and treatment. What is happening today, what are the barriers and threats we face, and how can you prepare for the future. We will discuss insurance access and barriers, the SC Marketplace, Medicaid, and more. Hear from our panelist and learn how you can be involved.



Matt Delaney,  
National Bleeding  
Disorders Foundation



James Romano,  
BDASC Legislative  
Coordinator



Malerie Hartsell, Department of  
Public Health, Bureau of  
Maternal and Child Health



Candi Mitchum,  
Coalition Chair



Shay Witt,  
Advocacy Coalition  
Ambassador

**Pinehurst Ballroom**

### Females with Hemophilia: Diagnostic Challenges

*Presented by Martina Willis-McCullough, MSN, RN Sponsored by Octapharma*

This presentation will cover the importance of providing a detailed personal and family history when being assessed for a bleeding disorder. It covers some physical examination findings that may result in females with hemophilia A. It also discusses laboratory test needed to obtain an accurate diagnosis of hemophilia and ways to treat the diagnosis.

**Homestead Breakout Room**

### Finding Strength Through Struggle

*Presented by Natalia Winberry, NBDF, Sponsored by NBDF*

As a person with a bleeding disorder, you have individual struggles and triumphs. There are many people – even some you have not met – who care deeply about the challenges you face. Join us for this interactive workshop that will focus on you; your hopes and your empowerment. You will learn how to harness frustration and turn it into positive action. You will walk away feeling energized and ready to face a new day!

**Port Royal Breakout Room**

03:00 PM - 04:00 PM

## Saturday Afternoon Breakout Sessions: Session 2

### Beyond the Needle

*Presented by Shelby Smoak and Robin Cunningham, Sponsored by Sanofi*

Join us for a new interactive session using the Vein Finder and sketch out your veins. We will be looking Beyond the Needle for an essential understanding of five components that can impact the infusion experience – vein anatomy, self-assessment technique, mental preparation, infusion tips and infusion fatigue. This session will facilitate an interactive discussion & activity to help attendees maximize success with at-home infusions.

**Homestead Breakout Room**

**03:00 PM - 04:00 PM**

## Saturday Afternoon Breakout Sessions: Session 2

**Von Willebrand**

**Disease: A to Z**

*Presented by Morgan Cook, Sponsored by Takeda*

Get to know inheritance patterns and types of VWD and its various symptoms, including those that are specific to women. Treatment approaches available to people living with VWD will be described, as well.

**Pinehurst Ballroom**

**Financial Tips for Adults**

*Presented by Bradley Odac, Sponsored by Novo Nordisk*

As we prepare for our futures, we invite you to join us as we learn some tips toward setting success in finances. Take your inventory, annual and monthly income, monthly expenses, debt, payments, interest, and more. You'll learn the importance of investing in yourself and the future. You got this!

**Port Royal Breakout Room**

**04:15 PM - 05:00 PM**

Infusions & Injections - **Pinehurst Ballroom**

**Discussing Self-Infusion**

*Presented by Robin Jones, Prisma Midstate Homeostasis and Thrombosis Center (HTC) Nurse Coordinator*

Infusion Session

- Included: "Tips & Tricks" and Trouble Shooting
- What are the ways to increase visibility of veins? Are their exercises that help – ones that young kids or adults could safely do? Do vein finders really work (there is an app now)?
- Take-away documents filled with tips and tricks.
- Port information, and injections. Pros and cons of port vs. peripheral. Understanding the challenges of each. Opting for ports in adulthood.

**04:15 PM - 05:15PM**

Art Relaxation and Engagement- **Bay Hill Breakout Room**

**4th Of July Centerpiece Craft**

*Facilitated by Christina Buth and Anne Boyea, Sponsored by InfuCareRX*

After a long day of education, enjoy a relaxing 4th of July art experience with friends.

*Please Note: To attend this session you must sign up at the InfuCareRX Exhibit booth prior to this session.*

**05:30 PM - 07:30 PM**

Closing Dinner - **Hotel Terrance (Outside)**

As we finish out the final events of our HELLO Conference, we will enjoy the time to connect with our families and friends out of the beautiful hotel terrace with a buffet dinner and Peer Speaker Session on treatment for Hemophilia A. Our HELLO raffles and evaluations will also be provided with kid's activities on the terrace lawns for exploring. *Sponsored by Sanofi*

Saturday, June 7th

## Teen Educational Programming

Teen program is available for teens ages 12-18 years.

**09:00 AM - 10:30 AM**

Part 1 - **Charleston/Columbia Breakout Rooms**

**Enjoy a T.E.A.M  
Conversation! If I could go  
back and talk to myself at  
18, what would I say?**

*Facilitated by the adults  
community members,  
Sponsored by BDASC's  
TEAM Program*

Teens will engage in our getting to know you activities and prep for the future. Learn what you may want to think about in the coming years. Gear up for the day with a delicious snacks!



**Lunch with Parents from 12:00pm - 1:30pm**  
**Atrium Promenade**

**10:30 PM - 4:00 PM**

Part 2 - **Charleston/Columbia Breakout Rooms**

**The Be Brave Lab**  
*Facilitated by the  
Leading-Edge Program,  
Sponsored by Pfizer*

Join GutMonkey for the Leading-Edge teen program! For this year's Leading-Edge program, participants will utilize the Be Brave Lab to explore shared decision making with a focus on KNOWLEDGE (know what you want!), CURIOSITY (ask questions!), and ADVOCACY (stand up for your needs and wants!). Participants will enter our "lab" to get hands-on experience utilizing games, community building activities, and active conversations in order to experiment with different tools and concoct their own shared decision-making process that they can take with them to provider meetings and beyond. It's not all serious stuff! We'll have you laughing, up on your feet, and maybe even making some new friends. We'll bring the surprises and the fun, you just bring yourself.



**GutMonkey Program Facilitated By:**



Jake Trusheim



Stina Marie

**GUT  
MON  
KEY**



Saturday, June 7th

## Kids Camp Childcare & Educational Programming

*Kids Camp/Childcare is provided by Corporate Kids Events, Inc.*

*This program is available for children ages 1-11 years.*

**08:30 AM:** Drop off Children at Kids Camp in the **Palmetto Club**

**01:30 PM - 03:30PM:** Video Game Truck (Kids 5-11)

**04:00PM: Promptly** - Pick up Children at Kids Camp in the **Palmetto Club**

**This year's theme is**



*Corporate Kids Events provides the ultimate childcare and entertainment for events worldwide. Our time tested, age appropriate activities are always fun, enriching and we always keep safety as a priority. Combining all of this with our secure sign-in and out procedures, digital photo security system and ID tags, parents can enjoy their day knowing their little ones are safe, having fun and under the care of experienced, nurturing childcare professionals.*



Kids Camp Agenda



Learn More About  
Corporate Kids  
Events

*CKE, Inc. has been providing professional childcare and day camp services for meetings, conventions, conferences, and events across North America and internationally since 1998. We specialize in corporate conferences and trade shows, from small businesses to Fortune 500 companies.*

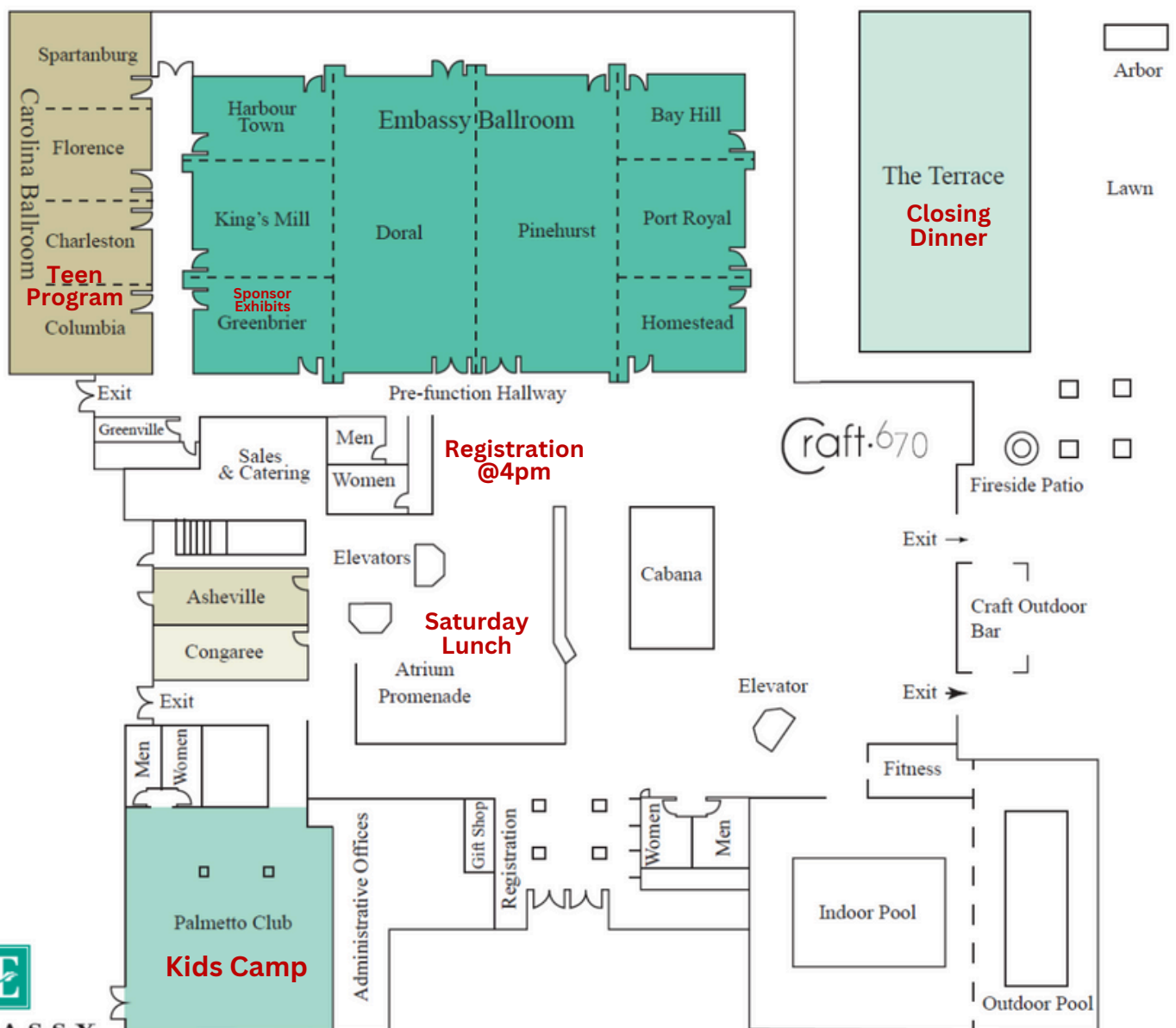
*Our childcare programs are generally “camp-style”, and the schedule and activities are entirely customizable. We have a wide variety of our own program themes and content, and we’ll work with you to include any educational content or recreational activities you’d like to have in your program.*

*We are proud to emphasize high security standards which include:*

- *Staff background checks*
- *Secure, multi-level check-in/check-out protocol- every child, every time*
- *Comprehensive insurance coverage*



## EMBASSY SUITES HOTEL & CONFERENCE CENTER MAP





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This image shows a blank sheet of white paper with horizontal black ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Connect With Us!



## Sign Up for Our E-Newsletter



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Instagram Page**

# Thank You Sponsors

**Exhibitor Hall Hours:** Come learn about the current and future treatment therapies in the pipeline and supportive services available to our community as you explore and speak one - to -one with our sponsors in healthcare treatment therapies and service. **Exhibits are located in the Greenbrier Ballroom.**

**8:00 AM - 8:45 AM:** Premier Sponsors Exhibiting Only

**10:00 AM - 10:45 AM:** All Sponsors Exhibiting

**12:00 PM - 1:30 PM:** All Sponsors Exhibiting (Lunch)

**2:30 PM - 3:00 PM:** All Sponsors Exhibiting

**4:00 PM - 5:00 PM:** All Sponsors Exhibiting

## Premier Sponsors



## Platinum Sponsors



## Education Sponsor



## Save the Date!

Next Year's HELLO Conference & Annual Meeting will be **June 12th-13th, 2026** in Greenville, SC



# Sponsor Bingo

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Visit each of our sponsors have have them mark your Exhibit Board!  
Each completed card will be entered into a drawing during our final dinner. You must be present to win!