



BDAC Notes for BDASC on January 21, 2022

1) Welcome to all:

BDAC Committee Members Present: Rachel Cooper-Leal (Pfizer), Wayne Cook (CVS Specialty), Laura Benton (CVS Specialty), Robb Williamson (CVS Specialty), Jordan Martin (Optum), Apryl Tiltert (Accredo), Kerrie Barnes (CSL Behring), Sue Martin (BDASC)

BDAC Committee Members Zoom: Christina Buth (Infucare), Kathy Robinette (Infucare), Morgan Cook (Takeda), Shelby Smoak (Sanofi), Kelly Hoots (Promptcare), Cynthia Delay (Genentech), Janet Rivera (Optum), Chris Barnes (Bayer), William Black (SpecialtyRx), Johanna Robertson (SpecialtyRx), Andrea Bridges (BlueSky SP), Bradley Odac (NovoNordisk).

Wonderful partnership in SC between the Chapter and the HTC's where Sue meets new patients at the HTC Clinic in both locations and it has led to growth in Chapter Members.

2) Quick Reminder of BDASC Industry Standard Policies:

- *Do work with in partnership with Sue wherever possible with the BDASC Chapter.

- *Do try to be inclusive of all the patients when having an event wherever possible. Discuss with Sue what your needs are for the event, and you can produce a good plan. If you are interested in partnering on an event, just ask.

- *Chapter is struggling to meet the financial needs of the community and administrative expenses. Sue will be hiring someone full time.

- *Samantha handles Engagement like registrations for Events, Graphic and Social Media Needs of the Chapter. Erin helps to host the Events and Fundraisers.

- **Sue does need sponsors for events, advertising, etc. to meet the financial needs of the Chapter. Chapter is working to keep members engaged with the right balance of frequency of events and education.

- *Sue is investigating the fall event location currently with the goal being a Camp type of event.

3) BDASC Sponsorships and Opportunities for 2025:

EVENTS: moving forward the National Chapters will not be providing as many speakers from here on out so we will have to look for speakers from Industry, HTC's and others to support the need of the Chapter.

- *Ask Sue about Branded/ Unbranded programs but keep in mind the number one goal is education. The process from the Chapter as far as products is to refer patients back to their

Physicians for treatment education so that patients are partnering with their HTC providers for treatment decisions.

*Sue can host small events now in the BDASC Chapter Office. Smaller programs and events would fit in the office comfortably.

- 4) Brainstorming for Events by the BDAC Group: Airplane Pull! Park/ Plane Pull/ Exhibits
Trivia Night- Sell tables to raise money. Trivia Programs can be downloaded and completed for the questions. Bidding on Gift Baskets to raise money.
Movie Theater Rental in Conjunction with Video Game Events-Meet BDASC at the movies.
All in on Industry Members to offer to be placed in the dunk tank to raise money at Events.
Great educational idea for Candyland type education game with the Kids.

- 5) Advocacy Updates:

A Code of Laws and the Bill language is in need of realignment to be beneficial to patients. Sue will be meeting with BCBS and the Senate to move the bill forward hopefully in the Senate. The house bill has over 75 sponsors. Sue has concerns over Medicaid and it is very important to protect Medicaid treatment therapies the physicians prescribe for our patients in the community.

- 6) Supplies Needed: For New Members and school conference supplies.

*Call Sue to double check whether to ship to her home address or office address.

*Non-Branded is always preferred or Branded light, 30-50 pieces to reach the number needed.

- 7) Open Comments from Industry:

*Discussion- Keynote Speaker needed for Retreat.

*Fundraisers with the Teens/ Tweens 15 second videos sent to get donations from their contact list for the walk, etc.

Individual Videos

Consider a Multigenerational Panel to help educate the younger generation.

Candyland- Roll the dice and get life experiences to trouble shoot through.

Career Planning/ Vocational Rehab/ Share the stories from older to the younger to help the kids prepare for the future.

Sue is considering Mentors to help the younger generation and teens/ tweens.

Next Meeting Dates:

May 13, 2025

September 9, 2025