

BDASC

BLEEDING DISORDERS ASSOCIATION OF SOUTH CAROLINA

OUR MISSION: TO RAISE AWARENESS FOR AND ADVOCATE ON BEHALF OF PERSONS WITH BLEEDING DISORDERS AND THEIR FAMILIES; PROVIDE EDUCATION AND SUPPORTIVE SERVICES; AND PROMOTE ONGOING RESEARCH TO IMPROVE THE QUALITY OF LIFE FOR THOSE AFFECTED.



ANNUAL GRATITUDE REPORT 2023

50th
anniversary
1973-2023

Welcome 2024

Welcome from our President, Aaron Smith

After having a great 50th Annual Meeting & HELLO Conference and celebration, I am honored to take on the position of Chapter President. During our presentations we covered experiences, treatments, and advocacy in the past, present, and future of bleeding disorders and the role our chapter has held. As President, I hope to help provide leadership that prepares us for an ever changing future. Looking back, we have come a long way in 50 years, and I am very grateful for everyone's sacrifices. As I heard stories from our chapter family's success and sadness, it was a reminder of the struggles we have gone through and how fragile our present is. Our Chapter provides many services for our community. I recognized this shortly after the first phone call I got from Sue telling me "It is going to be ok and welcome to the family." Since being on the Board of Directors and being involved, I have come to realize how dependent we are on one another. To continue providing services tomorrow and the next 50 years, the Chapter needs us. The Chapter needs us to participate in events, share our talents, tell our stories, fundraise, and continue to build and grow our connections within and outside our community. Again, I am deeply thankful for everyone's involvement over the years. Let's keep the momentum going to make a better tomorrow for our families and for new families that don't know how much they need us. Everyone can help lead us into the future, even in the smallest, most simple ways. I will do my best, but I know that I will need your involvement to continue our success.



Dear friends, members, and partners in giving, It has been another fantastic year for us with tremendously growth, due in part, with the strong partnerships of our treatment centers, state agencies, and all of us working together to provide the best in access to quality healthcare, education, and supportive services for our bleeding disorders community. We have a strong commitment in supporting research, and have dedicated many hours and financial support in partnership with our national organizations. We grew by members and our revenue was at its highest, with 82% of our funding revenue received from grants and sponsorships. With growth, we also exceeded our expenses having 92% of every dollar given back to our community. We are going to have to raise more funds in our future to continue to serve our growing membership needs.

Every day, our members and their families continue to inspire me. Together, with our donors, corporate partners, and our national organizations, we will continue to reach new heights. With your support, you allow us to grow our programs and services, while looking forward to limitless possibilities and bright futures. Thank you for being our partners in giving and an extension of our South Carolina family. I hope you enjoy reading about some of our many accomplishment this year! Highlights:

- ▶ 66 financial assistance requests filled with direct funding of \$24,729.00.
- ▶ Hosted over 68 virtual and live community engagement connections programs and events.
- ▶ Robust grass root Advocacy Coalition Program with 56 active Coalition and Ambassador members, residing in 22 counties.
- ▶ Outreach and communication to raise awareness with the general public and our members: \$26,751.00.

Thank you for your continued support, love, and generous kindness. Because of YOU, we will continue to thrive. With warmest regards and heartfelt appreciation,

Sue Martin
Executive Director



OFFICERS
Aaron Smith, President
Edna Rabb, Vice President
Samantha Javorka, Secretary
Joey Krakowiak, Treasurer

BOARD OF DIRECTORS
Cristal Day
Christine Evans
James Whitmore
Sharlene Maloy
Taylor Upton
Ex-Officio Board Member
Suzanne Martin

STAFF
Suzanne Martin, Executive Director
Samantha Javorka, Engagement Coordinator
James Romano, Legislative Coordinator
Jim Lane, Bookkeeper
Richard Wright, Website



ORGANIZATIONAL VISION

To be recognized as a leading organization providing valued services; as ambassadors of public outreach to enlighten and foster an understanding of what matters most to those affected by hemophilia and bleeding disorders; and to be our community's first choice in partnership to achieve their highest potential through empowerment, connection to their community and being part of the solutions that affect them the most, until a cure is achieved.

Member Spotlights

Board Member of the Year: *Edna Rabb*

Appreciation and Partnership Award: *Ryan Griffith with Marble Slab, Camp Ice Cream Socials*

Making a Difference: *John H. Tiller, Philanthropy*

Volunteer of the Year: *Joyce Wentzky, Children's Blankets of Love*

Legislative Advocate of the Year: *SC House Representative Stewart Jones, Supporting B H.3618*

Jr. Advocacy Ambassador of the Year: *Danny Shelton*

Advocacy Coalition Advocate of the Year: *Taylor Upton*

Advocacy Coalition Ambassadors of the Year: *April Baird and Ginger Snead*



Welcoming Into Our BDASC Family: 60 New Memberships and Many New Births



Candi Mitchum

"Bleeding Disorders Association of South Carolina has become our extended family over the past year. We never could have predicted the impact being active in the Chapter would bring to our lives. We have received so much support, knowledge, and love."

2023 By the Numbers

2023 Events

Annual Meeting Attendance:
180 participants (9 sessions and
1 awards ceremony)

Winter Meeting Attendance: 129

Teen Retreat: 30

**Camp Burnt Gin and Camp
Courage Support:** 176 children

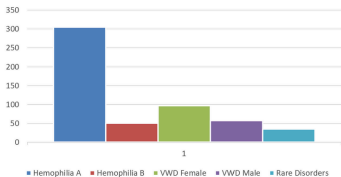
**STEP for Bleeding Disorders:
Participants:** 165 in-person

Par for the Clot Attendance: 172
(144 golfers; 23 volunteers; 5 guest
speakers)

**Community Connection
Programs:** Over 68

Membership Served

2024 Membership by Disease State




Communications Blast
Recipients: 17,436



**Website
Pages:** 71



**Financial Requests
Filled**
66

**Financial
Assistance
and
Scholarships**
Total: \$24,729.00

Social Media



Hours Uploaded:
1:02:24



Posts: 1,107
Reached: 15,419



Posts: 861
Likes: 1,000



Tweets:
110



**Virtual
Innovation
Program
Managed
Devices:** 82

Volunteer Hours

Fundraising - 425
Board of Directors - 632
Advocacy - 1620

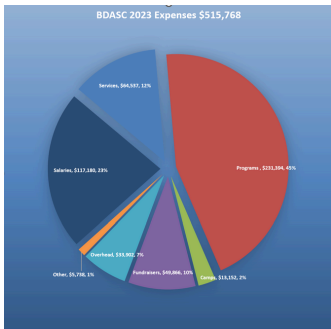
Financial Report

2023 Expenses

By The Numbers:

Programs - \$231,394
 Services - \$64,537
 Operations - \$39,640
 Fundraisers - \$49,866
 Camps - \$13,152
 All Salaries - \$117,180

Total - \$515,768



Program Expenses

National & Local Education: \$102,831
 Advocacy: \$63,387
 Medical Symposium & HEDI: \$51,667
 Community Support: \$13,509

Services Expenses

Outreach and Communications: \$25,323
 Financial Assistance: \$24,729
 Research: \$1,000
 Global and National Support: \$2,944
 Organizational Development: \$10,542

Operational Expenses

Management: \$6,810
 Facilities and IT: \$22,358
 Legal, Bookkeeping: \$10,473

Fundraising Expenses

Step for Bleeding Disorders: \$14,192
 Par for the Clot: \$25,675
 (Includes Fundraising Platform Costs - Website)

Camp Expenses

Teen: \$8,723
 Children: \$3,458
 Family: \$971

Financial Report

2023 Revenue

Individual Donations

\$24,065

Fundraisers

\$107,144

Foundation, Corporate, and Grant Support

\$334,987

Total Revenue

\$466,196



Fundraising

Par for the Clot Golf Tournament: \$57,861

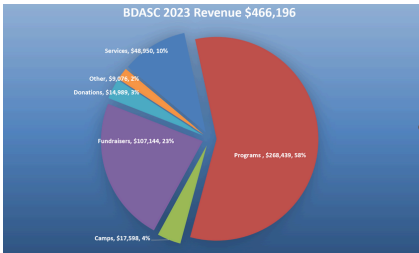
STEP 5K Walk: \$49,133

Red Tie Campaign: \$50

Annual Appeal: \$100

Total: \$107,144

Revenue



PACE Report

Public Outreach

In 2023, we hosted a Bleeding Disorder Awareness Month campaign with State Advocacy Days in Columbia. We held a kickoff for the Red Tie Campaign with city and county proclamations recognizing March as national Bleeding Disorders Awareness Month. We held a World Hemophilia Day event, hosted our Men's & Women's Retreat, hosted a STEP for Bleeding Disorders fundraiser (that was open to the public), and held our annual Par for the Clot Charity Golf Tournament. We advocated in Washington, DC and exhibited at the South Carolina School Nurses Conference.



Community Connections

In 2023, we continued to develop our support groups including our M.EN.S., C.A.R.E. (women's), VWD and Rare Bleeding Disorders support groups, as well as continued our teen programming. We held myriad meetings, programs, and activities for each of these groups throughout the year. We also continued our Virtual Innovations Program (VIP), utilizing iPads to keep members connected virtually and informed about ongoing BDASC activities.



Advocacy

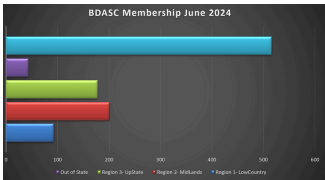
In 2023, ten BDASC members participated in NBDP's Annual Washington Days for meetings with the offices of both South Carolina U.S. Senators and five of the seven members of the House of Representatives. We held our Annual State Advocacy Days with 33 legislative meetings. We held out annual legislative breakfast for all members of the general assembly. We advocated to secure several Co-Sponsors on H.3618.



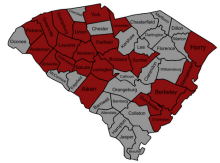
Education

BDASC hosted a number of educational events this year including our Annual Meeting and H.E.L.L.O. Conference, a Medical Symposium, a Fall Advocacy Summit and Winterfest Gathering, and also had the privilege to attend, present, and be honored at three national conferences. We hosted 16 Educational Outreach Programs with more than 400 members in attendance throughout the year.

We will continue to need your help to make a bigger impact in all we do to serve our members. Our work is not just about raising awareness, it's about building a supportive community. Volunteers are our lifeline and greatly appreciated! Thank you for all YOU did to support our mission.



Coalition Advocates Representing 22 Counties



CELEBRATING
50
 YEARS



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