



Bleeding Disorders Association of South Carolina

January 1, 2024

Re: 2023 Virtual Innovation Program (VIP)
Tax ID# is 23-7400632.

Dear Partners in Health Equity

Bleeding Disorders Association of South Carolina is a non-profit 501(c) 3 organization that provides education, advocacy, and supportive services to the South Carolina Bleeding Disorder community and their families. We are asking for your support for a *VIP Program Sponsorship* for our Chapter members.

We appreciate the support you have provided to our community and look forward to our continued partnership and working with you this year. Your support enables our Chapter to deliver unique and much needed services to our community.

In response to the COVID -19 pandemic, Bleeding Disorders Association of South Carolina took an innovative approach in continuing their education and support services with connecting to members in which it serves. BDASC rolled out a program initiative in which we can manage educational tools, such as I-Pads, with the service of a Mobile Device Management and provide virtual connections to web clips, videos, apps, and URL's, all our choosing, and provide zoom virtual meeting capabilities. The project has 85 families or individuals currently enrolled and has been a great success in assuring we are providing services to our members, tools to connect, opportunities for telehealth with our HTC's, and so much more.

Our goal is to continue to grow the program to serve additional members of our organization who are affected by bleeding disorders through increased funding grants. Your support will provide additional devices and the management services and supplies for one year.

Objective: To help members of BDASC stay connected to our organization and community members throughout South Carolina during the difficult times of COVID 19 restrictions and beyond; and to alleviate barriers to attending in person events due to time constraints, financial barriers, mobility difficulties, or travel distance. Telehealth availability is also a benefit of owning the managed device as we explore the opportunity telehealth offers patients to stay healthy and compliant to their treatment plan.

Goals and Outcomes: To increase connectivity to BDASC and to the greater bleeding disorders community, and to provide an increase in education, advocacy awareness, supportive services, and telehealth.

Evaluation Method: We are providing a pre, middle, and post event survey to all enrolled VIP participants to evaluate the effectiveness of the program enrollment, how often they used the device for other than personal use to connect with Bleeding Disorders Association of South Carolina, and if the program in the participants viewpoint is successful in achieving our goal and beneficial. The program will run for 1 year until December 2024 at which time we will evaluate the continued growth.

Conclusion: BDASC will produce a document summary of the outcomes with measurable charts.

BDASC

Bleeding Disorders Association of South Carolina

VIP Program Sponsorship Benefits include the below opportunities.

Thank you for the opportunity to request your support on behalf of Hemophilia of South Carolina.

Kind regards,



Sue Martin,
Executive Director
Sue.martin@bda-sc.org
864-350-9941



Virtual Innovation Program Sponsorship Opportunities

\$10,000 Partner Sponsorship

- Company Logo placed on device *Lock Screen Wallpaper* for one year.
- Company Web clip linked to URL of your choice on device for one year.



Bleeding Disorders Association of South Carolina

- Company Logo placed in the header of the VIP e-newsletters for one year.
- Company Logo linked and placed on the VIP webpage as a sponsor.
- One free ½ page company ad placement in The News Infusion Newsletter.
- Branding logo includes: company mention, and one complimentary invitation to participate in all BDASC VIP sponsored virtual events for a year (Kahoot nights, movie nights, special events, etc., some exclusion can apply).
- One BDASC partnership hosted company virtual event.
- One company mailout to membership data base.
- 3 Company branded items included in new VIP member welcome box.
- 24 Company Logo VIP sponsorship recognitions in social media platforms.

\$5,000 Program Sponsorship

- Company Logo placed on device *Lock Screen Wallpaper* for one year.
- Company Web clip linked to URL of your choice on device for one year.
- Company Logo placed in the footer of the VIP e-newsletters for one year.
- Company Logo linked and placed on the VIP webpage as a sponsor.
- One free ¼ page company ad placement in The News Infusion Newsletter.
- Branding logo includes: company mention, and one complimentary invitation to participate in 3 BDASC VIP sponsored virtual events for a year (Kahoot nights, movie nights, special events, etc., some exclusion can apply).
- 1 Company branded items included in new VIP member welcome box.
- 12 Company Logo VIP sponsorship recognitions in social media platforms.

BDASC

Bleeding Disorders Association of South Carolina

\$2,500 Connections Sponsorship

- Company Logo placed on device *Lock Screen Wallpaper* for one month.
- Company Web clip linked to URL of your choice on device for one month.
- Company Logo placed in the footer of the VIP e-newsletters for one year.
- Company Logo linked and placed on the VIP webpage as a sponsor.
- 1 Company branded items included in new VIP member welcome box.
- 5 Company Logo VIP sponsorship recognitions in social media platforms.

