



January 1, 2024

Bleeding Disorders Association of South Carolina 2024 Sponsorship and Charitable Donations Opportunities

Bleeding Disorders Association of South Carolina (BDASC) would like to offer the following opportunities for charitable donations, grants, and sponsorship opportunities to support the bleeding disorders community of South Carolina. We wish to take this opportunity to thank you for your past considerations and support, and for the opportunity to work with you today and in the future. Your support further allows us to accomplish our mission of education, supportive services, and advocacy awareness to individuals and their families in South Carolina and members of BDASC that are affected by hemophilia, Von Willebrand Disease, and other rare bleeding disorders. The needs are complicated and support is necessary for this unique population.

The listing below represents our currently planned large event opportunities for 2024. However, we are always adding to our programs and services throughout the year so additional support and opportunities may be available later. Please check our website often and feel free to make an appointment to see me at any time throughout the year to discuss additional opportunities you may have to offer. Additional support group and educational opportunities will be scheduled throughout the year and we be available as our calendar allows. Thank you for your commitment to our mission and the South Carolina Community!

<https://bda-sc.org/events/>

Our Tax ID: #23-7400632

All funding **must** be provided to BDASC prior to attending, unless a signed contract or written document outlining the level of support is secured by the executive director. Company marketing per sponsorship level is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments. **Payments preferred to be made by check or electronic bank transfers. If using our online PayPal, you will be responsible for the fees that we are charged. Please notify the Chapter prior to the payment so we can estimate your additional costs.

March 2024

❖ *BDASC State Advocacy & Legislative Days in Columbia*

February 27 – February 28, 2024

Training on 2.27.24 (evening) and legislative meetings on 2.28.24

Tuesday, February 27, beginning at 4:00pm Wednesday, February 28, until 3:00pm



Location:

Courtyard by Marriott Columbia Downtown at USC
630 Assembly St.
Columbia, SC 29201
803-799-7800

We invite you to share in our advocacy efforts with a sponsorship to support our state legislative day and bleeding disorders advocacy and education awareness. This event has an attendance of 75-100 individuals which includes BDASC members, consumers, health care providers, state officials, and our industry partners. Our Chapter works closely with the National Bleeding Disorders Foundation's Public Policy team, Hemophilia Federation of America, the National Organization for Rare Disease, and additional advocacy coalition groups around the nation. We provide training with advocacy awareness and our legislative initiatives, legislative meetings training and preparation, and education on health care barriers, health inequities, and access support.

A working dinner and presentations will take place on Tuesday evening with Legislative meetings on Wednesday morning. We will provide a lunch wrap-up session on Wednesday before ending our event. Support is needed for consumer lodging, travel expenses, workshop training meals, educational materials, and meeting space. Your attendance is welcomed in all sponsorship levels. Support for teen training is also requested.

BDASC Premier Advocacy Partner Sponsor - \$5,000.00- Includes: Tuesday evening dinner advocacy speaking engagement and a 4 x 6' exhibit table for displaying products, treatments, and services. Recognition for dinner and advocacy sponsorship in all social media, digital and print, and on our virtual devices. Three participants are welcomed for all activities excluding legislative meetings.

BDASC Platinum Advocacy Sponsor - \$2,500.00 – Includes: Tuesday evening 4 x 6' exhibit table for displaying products and treatments, and recognition for dinner and advocacy sponsorship in all social media, digital and print, and on our virtual devices. Two participants are welcomed for all activities excluding legislative meetings.

BDASC Lunch Sponsor- \$1,500.00 - Sponsorship recognition for our lunch meeting including a 2-minute verbal speaking engagement opportunity on the importance of our advocacy. Recognition for advocacy sponsorship in all social media, digital and print, and on our virtual devices. One participant welcomed for all activities excluding legislative meetings.

BDASC Advocacy Supporter - \$1,000.00 - General charitable sponsorship to support BDASC's Advocacy Program. Recognition for advocacy sponsorship in all social media, digital and print materials and on our virtual devices. One participant attendance welcomed for all activities excluding legislative meetings.



All sponsorships will be recognized in writing, verbally, in all newsletters, e-communications, all social media platforms; pre and post event, company logo on our website, agendas, flyers and invitations (if sponsorships are confirmed in time).

❖ ***2024 Women's / Men's Adult Retreat & Medical Symposium***

March 22 – March 24, 2024
Friday, 4:00pm to Sunday, 12:00pm

AC Hotel by Marriott Downtown Greenville
315 South Main Street
Greenville, SC, 29601

This will be a three - day conference for adult women and men over 21years (no children allowed) who are living themselves with a bleeding disorder, are a carrier of a genetic bleeding disorder, or are a caretaker of a child or loved one diagnosed with a bleeding disorder. In addition, we will divide the group for education and support by those who are living within sub-groups of VWD, hemophilia and carriers, and other ultra-rare bleeding disorders, including platelet disorders. We will address physical and emotional support for couples, men and women's healthcare inequities within bleeding disorders, and learn about advocating for appropriate diagnosis and proper treatment care. We will have education for men and women, separate from each other, and updates on treatment options, support group conversations, and empowerment through community and activities that promote fellowship. Opportunity for educational speakers and sponsorship are available, to include exhibiting opportunity and attendance for the entire conference.

Company verbal and written recognition included in all marketing materials, and write-ups, pre and post event, company logo linked on our website page and in the program. Sponsorship recognition in all social media platform marketing.

Premier Speaker and Exhibit Sponsor: \$5,000.00

To include a top premier location for exhibiting on Friday and Saturday, pre-conference Saturday morning exclusive open exhibit table to meet and greet participants, up to three representatives for the entire event, opportunity on Friday Welcome Opening to address the entire audience; 3 minutes of company services, programs, and an introduction to yourself and your company highlights. Also, may include the opportunity to host any of the following:

1. Availability to sponsor a speaker, break-out, or activity if the speaker presentation meets the needs of the Symposium agenda.
 - **All Premier Sponsors** will receive company logo with verbal and written recognition included in all marketing materials and write-ups pre and post events, on

website, and in the program. All meals included for up to three representatives. A one-page company flyer with company information of programs and services will be included in the on-site welcome packet upon registration at the hotel. (You must supply a pre-approved PDF to the chapter and print materials).

2. Availability to interface with community members- Friday through Sunday.

Platinum Exhibit Sponsor: \$3,000.00

To include a table for exhibiting on Friday and Saturday in a prominent location. Sponsorship includes two company representatives present for the Friday night opening event through Sunday closing. Company logo with verbal and written recognition included in all marketing materials and write-ups pre and post event, website placement, and program. Availability may be possible, but not guaranteed, to sponsor a speaker, break-out, or activity. All meals included for two representatives Friday evening through Sunday closing. Availability to interface with community members- Friday through Sunday.

May 2024:

- ❖ ***STEP for Bleeding Disorders 5K Walk / Run for Fundraiser and Awareness Campaign***

May 11, 2024

Saluda Shoals Park
6071 St. Andrews Rd.
Columbia, SC 29212

This event is one of our primary funding sources to support the Chapter's mission, programs, services, and advocacy initiatives of BDASC. This fundraiser is open to the entire membership statewide and to the public. Please refer to our Chapter Brochure and website for the listing of all our programs and services provided to members of BDASC. The walk also serves as the Chapter's public awareness campaign and allows us to reach a broader base of the general public for awareness and education on bleeding disorders. In 2023, we had an attendance of over 250 participants and we will continue this year to strive to increase that number back to our pre - COVID times, approx. 350 - 400 attendees.

Sponsorships will remain the same as 2024 and are available on our STEP for Bleeding Disorders web page for review. <https://bda-sc.org/events/fundraiser-events/step-for-bleeding-disorders/>

- To participate and receive a tented exhibit space, the minimum walk sponsorship is the ***Half-Marathon at \$2,500.00.***

We will include again this year the availability to sponsor a walk kick-off event. Please make an appointment with the executive director for more information on all availability opportunities to help sponsor this event.

June 2024:

❖ *51st Annual State Meeting and HELLO Educational Conference*

June 21th – 22nd, 2024

Embassy Suites Golf and Conference Center

670 Verdae Boulevard

Greenville, SC 29607

The HELLO Conference: *Helping Embrace Life Learning Opportunities* is the Chapter's Largest Educational Conference and State Annual Meeting. Presentations and educational programs to support all areas of living healthy lifestyles with bleeding disorders are provided so those individuals and their families can reach their highest potentials, without boundaries. This is a two-day event open to all BADSC members and the bleeding disorder community state-wide, healthcare providers, and BDASC guests. The attendance can be upwards towards 250. We will include a Friday evening dinner opening event with BDASC's mission moments, Chapter awards, and a keynote educational presentation.

Educational presentations and breakouts will be available on Saturday. Childcare will be available to include programs for children, youth, and teen education. The event will conclude after dinner on Saturday. Those traveling a great distance are provided with a second night stay upon hotel availability. On Saturday, before the meeting begins, during the morning break, lunch break, and later afternoon, there we will be exhibiting opportunities for participants to interface one-to-one with participating home care and manufacturing companies and their representatives.

The Premier Sponsor- \$5,000.00- to include a top premier location for exhibiting on Saturday, pre-conference am exclusive open exhibit table to meet and greet participants, up to three representatives for the entire event, opportunity on the Saturday morning session to address the entire attendees: (First Session for all) 3-minute company services, programs, and introduction to yourself and your company highlights. Also, may include the opportunity to host any of the following:

1. A community event for participants to meet and gathering after the Friday evening Annual Meeting event, which includes exhibiting table and marketing materials to be displayed and distributed in room (Friday night pre-exhibiting).
2. Availability to sponsor a speaker, break-out or children's - teen education if the speaker presentation meets the needs of the HELLO Conference agenda.

➤ All Premier Sponsors will receive company logo with verbal and written recognition included in all marketing materials, social media platforms, website, and write-ups; pre and post events, and in the program. All meals included for up to three representatives. A one-page company flyer with company information of programs and services will be included in the on-site welcome packet upon registration at the hotel. (You must supply a pre-approved PDF to the chapter and print materials).

3. Availability to interface with community members, Friday through Saturday.

Platinum Sponsor- \$3,000.00- to include a table for exhibiting on Saturday in a prominent location. Sponsorship includes two company representatives present for the Friday night opening event through Saturday evening closing dinner ceremony. Company logo with verbal and written recognition included in all marketing materials, website, social media platforms, write-ups; pre and post event, and in the program. Availability maybe possible to sponsor a speaker, break-out or children’s education, but not guraenteed. All meals included for two representatives Friday evening through Saturday dinner. Availability to interface with community members, Friday through Sunday.

❖ **BDASC 2024 Camp Connections (TBD)**

Chapter Camp Day for Members, Families, Teens & Kids

DATE: TBD

Location:

Join the Bleeding Disorders Association of South Carolina for “Camp Connections”! We like to invite our members and families to come together and enjoy a “**BDASC Camp Connections**” Day in the Park. Members will have the opportunity to meet up with community members, allowing kids, teens and siblings to connect, and everyone will enjoy fellowship and community support with the camp activities available. This event may happen in different locations throughout the state. It is still in development.

Company verbal and written recognition included in all marketing materials, Website, and write-ups; pre and post event, and in the program. Sponsorship recognition will be provided in all social media marketing.

Exhibit Table Opportunity: \$1,500.00 for the day event and the opportunity to host an activity.



June - July 2024:

❖ ***BDASC Chapter Day and Support for Camp Burnt Gin & Prisma Health HTC Mid-State***

Date: Camp Week – TBD, Chapter Day **TBD**
SC DHEC Camp for Children with Special Health Needs
567 Burnt Gin Rd, Wedgefield, SC. 29168

Sponsorship opportunities are available to assist the funding of “BDASC’s Chapter Day.” We will partner with the SCHTC and DHEC to provide a special “Chapter” day and event for kids with bleeding disorders from around the state and patients of the Prisma Health Midlands and Up-State. Our members and their children, including other children from the entire state are available to register and attend camp. We also provide gas assistance upon request for families in need of transportation funding assistance to attend camp. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for industry to attend camp at this time. We will provide a Chapter camp t-shirt as part of the camp experience for all campers to take home. Your company logo will be placed on the shirt as a camp sponsor.

Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Family Travel Assistance Sponsor: \$750.00

❖ ***BDASC Chapter Day and Support for Camp Courage***

Date: Camp Week- TBD, 2023: Chapter Day **TBD**
Pleasant Ridge Retreat
4232 Highway 11, Marietta, SC 29661

Sponsorship opportunities are available to assist the funding of “BDASC’s Chapter Day.” We will partner with the Prisma Health HTC Up-State to provide a special “Chapter” day and event for kids with bleeding disorders for those who receive treatment in the Prisma Health HTC Up-State. We also provide gas assistance upon request for families that request financial assistance providing transportation to and from camp. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for Industry to attend camp at this time. We will provide a Chapter camp t-shirt as part of the camp experience for all campers to take home. Your company logo will be placed on the back of the shirt as a camp sponsor.

Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Family Travel Assistance Sponsor: \$750.00

July 2024:

❖ *BDASC Teen Retreat* *“The Carolina Crew”*

Date: July 18th – August 21st, 2024
Location to be determined

Our teen retreat is combined with North Carolina teens and allows teen’s ages 13-18 years with a bleeding disorder, or who have a sibling or parent with a bleeding disorder to come together for the four-day weekend to build friendships, independence, learn self-advocacy skills, and provide mentoring opportunities. Sponsorships for campers is needed to provide lodging, meals, and travel assistance. You will receive marketing recognition in all media write-ups and logo placed on our website. You may supply one non-branded marketing material give-a-way for the campers back-pack. Your company logo will be added to the shirts.

Camp Educational Sponsorship: \$2,500.00
Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Bus Travel Sponsorship: \$750.00

September 2024:

❖ *2024 Par for the Clot Charity Golf Tournament Fundraiser &* *Educational Awareness Campaign*

Date: September 27, 2024
Location:
The Preserve at Verdae
Embassy Suites Golf and Conference Center
670 Verdae Boulevard
Greenville, SC 29607
8:30am – 5:00pm

This charity fundraiser and educational outreach opportunity is the Chapter’s yearly fundraiser and awareness campaign. The event helps support the Chapter’s overall mission and advocacy awareness initiatives. *The healthcare benefit outcomes are to promote joint health for individuals with bleeding disorders and the public by safe and inviting fun exercise.* Revenue raised will also be used to support the educational programs and services we provide to the community



throughout the state. This public awareness campaign will increase the knowledge of hemophilia and bleeding disorders and spread awareness of the disease. In 2023, we had 175 participants, member volunteers, and support staff of Bleeding Disorders Association of South Carolina and our bleeding disorders community. During the final awards banquet, education on bleeding disorders is made available; the importance of understanding bleeding disorders, public awareness, and the knowledge of the needs of those affected. The Hemophilia Treatments Center hematologists from Prisma Health Upstate and Midlands are present at the awards ceremony for presentations.

There is individual play, foursomes, and sponsorships in many levels. *The Gold Cup Industry Exclusive Sponsorship includes an opportunity for a Community Educational Dinner / Activity* in the packaging. Please ask for our brochure and sponsorship page for greater benefits/recognition details or download the [sponsorship page on the Golf Page Link on our website](#). Additional details will be made available on our new website in early Spring.

Basic Sponsorships Packages:

- Title:** \$5,000.00
 - Crystal Cup:** \$2,500.00
 - Gold Cup (Industry Exclusive):** \$2,000.00
 - Gold Cup:** \$1,500.00
 - Corporate Foursome/Hole Sponsorship:** \$850.00
 - Golf Carts:** \$500.00
 - T-Box:** \$125.00
 - Lunch Sponsor:** Sponsor the actual lunch costs
 - Beverage Sponsor:** \$1,000.00
 - Breakfast Sponsor:** \$500.00
 - Reception Ceremony & Education Awareness Sponsor: (can have multiple)** \$2,500.00
 - Golf Team Foursome:** \$550.00
 - Individual:** \$150.00
 - Reception Ceremony Donation:** \$50.00 ((1) Ticket to the banquet included)
- Other donations, raffle gifts, and volunteers are needed!

October 2023:

❖ ***Potential Fall Family Gathering Event (TBD)***

Date: October 18 - 20, 2024

Location: **TBD**



This event is available to individuals and families with immediate family members who either have a bleeding disorder, are carriers of a bleeding disorder, or have an immediate family member affected. It is usually located in the Low country / coastal area to provide educational and supportive services to our community members who have difficulty making events in the Midland and Upstate events. It is our largest outreach event of the year to our members in this geographical area. The community gathering experience is well received and allows us to provide individuals a coastal educational family experience. Education and family fun-time support connections with community members will be the optimum outcome of this weekend event. An estimated 200 participants are anticipated. Exhibiting opportunity will be included in the weekend event as it supports the family camp agenda. There will be up to four opportunities to exhibit depending upon sponsorship packages.

Premier Sponsor: \$5,000.00: *Event participation Friday-Sunday* to include a top premier location for exhibiting on Saturday, pre-conference Friday night exclusive open exhibit table to meet and greet participants, **up to three representatives for the entire event**, opportunity Friday night to address the entire audience, 3 minutes max. of company services, programs and introduction to yourself and your company highlights. Opportunity to host a special event; hospitality event, speaker, meal, children's program, or other to be determined as plans are developed. Company logo with verbal and written recognition included in all marketing materials and write-ups; pre and post event, and on the website and program. All social media marketing platforms will recognize sponsorship. All meals included for representatives on Friday-Sunday. Company one page flyer with information will be included in the welcome packet. Must be pre-approved and supplied in pdf form to the chapter and printed by company. Company item (unbranded) may be supplied for the welcome bag. The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

Platinum Sponsor: \$3,000.00: *Event participation Friday-Saturday* to include a table for exhibiting on Saturday only in a prominent location and all meals included through Saturday only. Company logo with verbal and written recognition included in all marketing materials and write-ups; pre and post event, website, and program. Sponsorship recognition in all social media marketing platforms. Availability possible to sponsor a speaker, break-out or children's education. Company item (unbranded) may be supplied for the welcome bags. **Two representatives' maximum.** The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

December 2024

❖ *Winterfest: Year-End Statewide Meeting*

Date: December 14, 2024

Location: Columbia Cooperative Conference Center
169 Laurelhurst Ave,
Columbia, SC 29210

This winter season community gathering event is the Bleeding Disorders Association of South Carolina's year-end statewide meeting of the Chapter and the usual attendance is upwards towards 250 consumers. It is a festive celebration event which includes a keynote speaker and some winter holiday activities. Exhibiting is available throughout the event. All charitable donations and sponsorships are needed and welcomed along with non-branded give-a-ways which are bagged and provided to participants. All sponsors and donations will be recognized verbally and in all written write-ups; pre and post event, newsletters, e-blasts, social media platforms, website, invitations and agendas.

Premier Sponsor - \$3,500.00 - To provide sponsorship towards the meal and receive a speaking engagement. (Topic to be agreed upon with BDASC and determined appropriate for the occasion) Three attendees

Platinum Sponsor - \$1,500.00 - includes exhibit table space and meal, two attendees

****Additional educational funding support is appreciated for:*

- ***BDASC Advocacy Coalition and Ambassador Grass Root, Yearly Wrap - Around Programming- (all access) (Ask for details of this program)- \$5,000.00 Sponsorship***
- ***Consumer educational / support group regional programs- \$10,000.00 Sponsorship includes:*** (1) of each subgroup / or a mix and match approach – (4) in total: Men's Program (men and boys), CARE Program (women and girls), YES Program (Parents and Children 0-12 years' program), Young Adult, Families, or Teen Support Programming, VWD Connections Group (VWD), Ultra-Rare, Spanish, Black African American Connections. You will be provided exclusive programs throughout the year and in a location of your choice, to include providing the meal and education. BDASC will provide an interactive complimentary support group activity for participants.



Quarterly and E-Communications with advertising and sponsorship & promotional opportunities

- 1. The News Infusion Quarterly Newsletter of BDASC- Interested companies will be provided the News Infusion advertising and sponsorship policy upon request. Half-page ads are \$750.00 per newsletter, \$2,800.00 per year commitment.***
- 2. E-Blast, Mini News Infusions with Constant Contact- Interested companies will be provided the e-blast advertising and sponsorship policy upon request. (Note: these are “banner” advertisement opportunities). Per year- \$1,500.00.***
- 3. Website Yearly Sponsorship with direct Company Linkage- Interested companies will be provided the website sponsorship package provided by BDASC. Our nationally award-winning website has over 2500 hits per month. Per year \$1,500.00 with logo linked.***
- 4. Virtual Technology Device Sponsor- Interested companies will be provided our VIP Sponsorship Package upon request. See our website page for details. \$10,000.00, \$5,000.00 and \$2,500.00 available.***



BDASC 2024 Calendar Of Major Events

If you could please provide me an intended sponsorship commitment for your company, this will help us plan the budgets in our events and attendee counts. You will not be held to these potential commitments. Thanks!

Date: _____

My Company (_____) intended sponsorship commitments.

Event Sponsorships:

Legislative Advocacy Days

\$ _____

Women’s & Men’s Retreat & Medical Symposium

\$ _____

STEP for Bleeding Disorders Fundraiser

\$ _____

Annual Meeting and HELLO Education Conference Day

\$ _____

Chapter Day at Camp Burnt Gin and Camp Courage

\$ _____

BDASC Camp Connections

\$ _____

BDASC Teen Retreat

\$ _____

Family Educational Weekend Camp

\$ _____

“Par for the Clot” Golf Fundraiser

\$ _____

Year-End Holiday Chapter Celebration

\$ _____

Support Group Activities

\$ _____

BDASC

Advocacy Coalition / Ambassador Programming

\$ _____

Marketing Sponsorships: Please check what you would like additional information on to be sent to you upon your request.

Newsletter _____ Website _____ E-Blast Communications _____ VIP Programming _____

Additional Donation/Sponsorships:

➤ ***Support Groups:*** _____

➤ ***Other:*** _____

Total Support of Commitment: \$ _____

Signature: _____ Date: _____

Thank you for allowing us to present these opportunities for partnerships in support of our mission here at BDASC. We look forward to working with those who support our mission of support, education, advocacy, research, and public awareness of hemophilia and bleeding disorders for those individuals and their families who are affected. Feel free to send your attended sponsorship commitments on the previous page document to me at as soon as possible.

Warmest Regards,



Suzanne (Sue) Martin
Executive Director
864-350-9941
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