



## Bleeding Disorders Association of South Carolina

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12/29/22

Ref: 2023 Women and Men's Adult Health Equity and Medical Symposium  
March, Bleeding Disorders Awareness Month

**DATE:**

March 31<sup>st</sup> – April 2, 2023

Friday: 5:00pm – Sunday: 12:00pm

**VENUE:**

AC Hotel Mariotte Downtown Greenville

315 S Main St.

Greenville, SC 29601

Dear Sponsor

Cc:

**Dear Sponsor,**

Bleeding Disorders Association of South Carolina would like to request your support for our 2023 Women and Men's Adult Health Equity and Medical Symposium. The conference is intended for adult women and men to address the unique health care and health equity within the bleeding disorders community. The attended audience are adult women and men ages 21 years and above who have hemophilia, VWD, or an Ultra Rare bleeding disorder, are carriers of a genetic bleeding disorder, or adult caretakers, spouses, or partner of someone living with a bleeding disorder.

*In return for a **Premier Sponsorship in the amount of \$5,000**, you will be provided with the following benefits:*

**Program Sponsorship:**

- Company Logo placed on organizational website page in reference to the conference, company logo linked on website to a URL of your choice, company logo placed in all write-ups pre and post event, and in all social media platforms addressing the event, in our News Infusion Newsletter, within all verbal announcements of support, and on the VIP virtual devices.
- An exhibit table for your choice of displays at the conference on Friday night: 4 hours, 4:00 - 8:00pm and again on Saturday, from 8:00am – 5:30pm (total 3 ½ hr.)
- Attendance to the conference for 3 representatives, Friday through Saturday. Meals included are Friday night dinner and Lunch on Saturday.
- Opportunity to welcome attendees on the commitment of *Sponsor's* support to health equity (5 minutes) during opening reception Friday night and company highlights.
- Possibility to sponsor / host a speaking engagement or activity during the symposium.

- Placement of a company item in the welcome bag.

*In return for a **Platinum Sponsorship in the amount of \$3,000**, you will be provided with the following benefits:*

**Program Sponsorship Benefits:**

- Company Logo placed on organizational website page in reference to the conference, company logo linked on website to a URL of your choice, company logo placed in all write-ups pre and post event, and in all social media platforms addressing the event, in our News Infusion Newsletter, within all verbal announcements of support, and on the VIP virtual devices.
- An exhibit table for your choice of displays at the conference on Friday night: 4 hours, 4:00 - 8:00pm and again on Saturday, from 8:00am – 5:30pm (total 3 ½ hr.)
- Attendance to the conference for 2 representatives, Friday through Saturday. Meals included are Friday night dinner and Lunch on Saturday.
- Placement of a company item in the welcome bag.

**Planned Agenda – Quick Look:**

**Friday: March 31 – 5:00pm – 8:00pm**

5:00pm- Opening reception welcomes, connections and ice breakers, dinner presentation

8:00pm – 10:30pm – Group Therapy Team Building

**Saturday: April 1 - 9am – 3pm:** Education, breakouts, and activities

3:00 – 5:30pm – Free time, Downtown Greenville

6:00 – 10:00pm – Dinner, community engagement presentation and Top Golf; Greenville

**Sunday: 9am – 11:30am**

9:00am – Final Sessions

11:00 am - Group discussions, wrap-ups, evaluations

12:00pm – Check out- Lunch on your own

Thank you for the opportunity to request a partnership in this exciting and innovative program that provides men and women the opportunity to advocate for themselves and their loved ones, address health inequities, and make community connections to the South Carolina Bleeding Disorders Community!

Please do not hesitate to contact me if you have any questions and are in need for additional information.

Sincerely,

Sue



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