



The Coalition Mission: To Empower the Hemophilia and Bleeding Disorders Community in South Carolina to speak to public and private decision-makers about improving Access to Quality and Affordable Health Care and Treatment.

BDASC's Advocacy Coalition Ambassador Program

Advocacy Ambassador Program

To help drive the efforts of the Bleeding Disorders Association of South Carolina's Advocacy Coalition, BDASC is launching our Advocacy Ambassador Program. Advocacy Ambassadors are volunteers in a leadership position responsible for helping to establish and build a strong grassroots network of bleeding disorders advocates within South Carolina. The goal will be to help increase awareness of Hemophilia, Von Willebrand Disease, and other rare bleeding disorders and the challenges persons affected and their families face. HSC's Ambassadors increase awareness and support of Bleeding Disorders Association of South Carolina and the Advocacy Coalition's mission. Ambassadors serve as liaisons between the Coalition and the public, state agencies and officials working towards improving the quality of life of individuals and their families who are affected by bleeding disorders. The Coalition team is committed to our volunteer's engagement and contributions to the bleeding disorders community. We are committed to providing a worthwhile and impactful volunteer experience through the Advocacy Ambassador Program.

Why Should I Join?

Members of the South Carolina Hemophilia and Bleeding Disorders Advocacy Coalition (SCHBDAC) are part of the hundreds of bleeding disorders community members throughout the nation working towards improving the lives of individuals with Hemophilia, von Willebrand Disease and other rare bleeding disorders and assuring their access to affordable care and treatment. The opportunity to be an Ambassador of the Coalition's network enables you to:

- Connect with other community members, caregivers, and stakeholders, within our state and nation through calls, webinars, and in-person meetings and events
- Participate in local and national events to connect, learn and address the bleeding disorders leading issues
- Develop relationships with key decision-makers and opinion leaders
- Share your story to help other community members by raising awareness
- Receive news and information on what the coalition is taking action on and participate in the network's Calls to Action
- Address issues of access to treatment and care at the state and national level
- Increase the awareness of those challenges to key decision-makers and elected officials in the state that can take action to make essential changes

What is the Role of an Ambassador?

Advocacy Ambassadors are volunteers interested in helping to lead our state's grass root advocacy efforts and promote the importance of becoming an advocate within our community. They will participate in the following in-person and online activities:

- Help recruit new advocates to join our ambassador program
- Help to develop state-based Advocacy events and campaigns for increasing awareness on the issues of importance to the families and caregivers

- Contribute to our state and national campaigns to take action on
- Represent our state at **BDASC Advocacy Coalition Events and Legislative Days**
- Develop relationships with key decision-makers on state and national policy issues
- Help mobilize our state in advocacy throughout the year, especially during March, the Bleeding Disorders Awareness Month and our State Legislative Days
- Represent Bleeding Disorders Association of South Carolina positively
- Share BDASC's mission, history and share our stories
- Encourage support of BDASC's Advocacy Initiatives including advocacy fundraisers

What is the Commitment?

Advocacy Ambassadors will be asked to commit to one calendar year. They may remain part of the Ambassador program as long as they desire, proving they are active ambassador members and represent Bleeding Disorders Association of South Carolina and the Advocacy Coalition in a respectful and positive way. Ambassadors will be asked to join quarterly conference calls or meetings with the Advocacy Coalition Team to receive any training, education, as well as up-to-date news and information on campaigns, issues, and progress of the Coalition's work. Ambassadors will work closely with their Advocacy Coalition members. Ambassadors may be asked to do some travel to events within their state and may be eligible for travel assistance providing funding is available. Ambassadors will be asked to attend BDASC's Advocacy Days as South Carolina residents or supporters.

What are the Qualifications:

- Individual Members must be 18 years or older
- Must live in the state of South Carolina and/or be an active member of Bleeding Disorders Association of South Carolina
- Must be connected to the Bleeding Disorders community
- Possess good organizational and communication skills
- The ability to speak comfortably in public settings
- Have the skills needed to work collaboratively and professionally with others
- A passion for advocating for bleeding disorders and desire to make change
- Knowledge and understanding of our organization

In order to serve as an Advocacy Ambassador, individual may not be employees, agents, or representatives of a pharmaceutical company, medical device manufacturer, pharmacy benefits manager company, home care, or any other organization generally identified as "industry," nor may they serve on the board of directors of any such company.

How to apply:

This position is a high-level volunteer, leadership role and interested applicants are asked to contact the Advocacy Coalition by contacting the Chapter Executive Director, Sue Martin at sue.martin@@bda-sc.org, 864-350-9941 or the Advocacy Coalition Chair, Cristal Day at cristalday@yahoo.com.



Hemophilia of South Carolina is a proud recipient of the Advocacy & Public Policy Chapter of Excellence Award in recognition of our commitment to advocacy and education initiatives both at the state and local level, aimed at improving the lives of those in the bleeding disorders community.