



## Bleeding Disorders Association of South Carolina

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### 2022 Bleeding Disorders Advisory Committee Summary Notes- May 10, 2022 – (Virtual)

**In Attendance:** Kelly Hoots(Optum), Matt Igelman(DrugCo), Anna Todd(Prisma), Wayne Cook(CVS), Fernando(Bayer), Xaviette Pointer-Kincy(Sanofi), Apryl Tiler(Accredo), Paul Brayshaw(Octapharma), Virginia Chandler(Genentech), Rachel Cooper-Leal(Pfizer), Kerrie(CSL Behring), Sue Martin(BDASC).

As a whole our goal is to serve and help the Bleeding Disorders Community in SC.

Refer to the Website-Under **Advocacy**- Locate the Bleeding Disorders Advisory Committee Page with Meeting Information and Meeting Minutes Notes.

For potential partnering opportunities-Under **Sponsorship Opportunities**-Locate CALENDAR of EVENTS with Planned Events and keep in mind the dates are subject to change but give an idea of the potential programs to partner on.

Note the section-**Member Services for Patients**

NEWSLETTER- Advertising Opportunities are here! Keep in mind you can do yearly advertising or pick certain times/ issues. There are both digital options and the quarterly printed opportunities. The printed issues go out in February, May, August, and November.

### 2) BDASC Policies Review

Industry Partners can support fundraisers with drink, food, donations, or create a walk team to show “Skin in the Game” if they would like to be part of the day but cannot sponsor an exhibit table.

### 3) MAJOR EVENTS:

#### **STEP for Bleeding Disorders-May 14<sup>th</sup> 8 am- 12 noon**

Signs for companies are on tables when you arrive to set up and each sponsor gets 2 or 3 walker spots.

We can help out with volunteering if we are available outside of our exhibit responsibilities. Like helping with the boxes and breakdown.

Plan to walk from 10-11 while the path is blocked from car traffic until 11.

3) Major Events continued:

Mascots and DJ's present 😊

#### **HELLO Annual Meeting Evening June 10<sup>th</sup>, June 11<sup>th</sup>, and morning of June 12<sup>th</sup>**

Final Plans being confirmed for the sessions. Taking place at Embassy Suites at Verdae Golf Resort. Rooms are almost sold out so book as soon as possible if you want to hold one.

Premier Sponsors will get 2-3 minutes on stage for company, product, and service introductions on Friday Night June 10<sup>th</sup> at 5:30pm. (will start without you if you are not present)



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Sue will provide the 2021 Booklets with all Financials and Summary to everyone. HFA will be the Keynote Speaker for the Dinner at 6:30. "Always Advance-Research focused. NHF will host session Saturday morning. Focus on the future in research-moving patients to the next level.

\*\*\*\*EXHIBIT Setup for all Industry 6:30am but all Platinum Sponsors must be out of the exhibit hall by 7:45am: Premier Sponsorship Level-setup from 6:30-7:45 with attendees come through from 8-9.

Other Sponsorship Levels set up also after 9 am followed by:

Exhibits Open for all- 10 am-10: 45 am, 12 noon -1:30 pm, and 4pm-5pm.

Please provide Names for Badges of those that are joining you at the event.

*Passport cards* will be provided to all attendees for visiting booths. You will be giving a blotter to mark their cards once they visit with you. Attendees will turn them in at the end of the event for winning cash prizes. One per family.

Hotel Confirmed with 18 Exhibits but that is fluid based on demand and safety.

Award being given to Prisma Hospital System.

Representative Hennigan will be present for working on Accumulator issues.

HTC Members will be present this weekend to support their community.

Final attendees: 175 members with 54 different families attending.

### Summer Camp Updates

No Family Camp at Saluda this year however HTC is potentially hosting their first Hemophilia Camp this year!

DHEC- Cancelled Camp this year.

BDASC is hosting camps assistance for DHEC and Greenville in June and July- see Sue if you want to provide any camp supplies

### Par for the Clot

Planning is in the works for October 7<sup>th</sup>. Check with Sue about sponsorship opportunities. The prices for golfing at the event will stay the same except for the Foursomes and Individual Golfers which will be slightly raised.

### Keeping it Coastal - Canceled and planned for potential "Family Advocacy Retreat" October 21-23, 2022.

Date of planned event conflicts with the walk in NC. It will likely be in Charleston in 2022. Sue is working on logistics for this event so stay tuned.

### New BDASC Office

The office is larger with a conference table and mounted TV so there will be future opportunities for small meetings there!



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### **Advocacy:**

#### 4) Accumulator Adjuster-

Please if any situations arise let Sue know about the issue. Refer patients to Sue and DHEC if they don't have insurance.

Sue and the Chapter can help with financial assistance for many different things like travel, fuel, etc.

In Summary: Overall we will work to be safe and still be able to get together. The main goal is to make sure the community members are informed and get what they need along the lines of education and support.

*Minutes provided by Kerrie Barnes, Bleeding Disorders Advisory Committee Chair  
5.25.2022*