

# BDASC



## Virtual Innovation Program Sponsorship Opportunities

### \$10,000 Partner Sponsorship

- Company Logo placed on device *Lock Screen Wallpaper* for one year.
- Company Web clip linked to URL of your choice on device for one year.
- Company Logo placed in the header of the VIP e-newsletters for one year.
- Company Logo linked and placed on the VIP webpage as a sponsor.
- One free ½ page company ad placement in The News Infusion Newsletter.
- Branding logo includes: company mention, and one complimentary invitation to participate in all HSC VIP sponsored virtual events for a year (Kahoot nights, movie nights, special events, etc., some exclusion can apply).
- One HSC partnership hosted company virtual event.
- One company mailout to membership data base.
- 3 Company branded items included in new VIP member welcome box.
- 24 Company Logo VIP sponsorship recognitions in social media platforms.

## \$5,000 Program Sponsorship

- Company Logo placed on device *Lock Screen Wallpaper* for one year.
- Company Web clip linked to URL of your choice on device for one year.
- Company Logo placed in the footer of the VIP e-newsletters for one year.
- Company Logo linked and placed on the VIP webpage as a sponsor.
- One free ¼ page company ad placement in The News Infusion Newsletter.
- Branding logo includes: company mention, and one complimentary invitation to participate in 3 HSC VIP sponsored virtual events for a year (Kahoot nights, movie nights, special events, etc., some exclusion can apply).
- 1 Company branded items included in new VIP member welcome box.
- 12 Company Logo VIP sponsorship recognitions in social media platforms.

## \$2,500 Connections Sponsorship

- Company Logo placed on device *Lock Screen Wallpaper* for one month.
- Company Web clip linked to URL of your choice on device for one month.
- Company Logo placed in the footer of the VIP e-newsletters for one year.
- Company Logo linked and placed on the VIP webpage as a sponsor.
- 1 Company branded items included in new VIP member welcome box.
- 5 Company Logo VIP sponsorship recognitions in social media platforms.

