



January 1, 2022

Bleeding Disorders Association of South Carolina 2022 Sponsorship and Charitable Donations Opportunities

Bleeding Disorders Association of South Carolina (BDASC) would like to offer the following opportunities for charitable donations, grants, and sponsorship opportunities to support the bleeding disorders community of South Carolina. We wish to take this opportunity to thank you for your past considerations and support, and for the opportunity to work with you today and in the future. Your support further allows us to accomplish our mission of education, supportive services, and advocacy awareness to individuals and their families in South Carolina and members of BDASC that are affected by hemophilia, Von Willebrand Disease, and other rare bleeding disorders. The needs are complicated and necessary for this unique population.

The listing below represents our planned large event opportunities at this time for 2022. However, we are always adding to our programs and services throughout the year so additional support and opportunities may be available at a later date. As in the past years, due to the COVID-19 pandemic, we are not sure if all events will be in person, virtual, or hybrid. As understood, decisions will be based upon the state and CDC guidelines, and BDASC's commitment to the safety of our community. *For simplicity of this document, sponsorships are remaining the same and benefits reflect in-person events, however, if the event opportunity becomes virtual in nature, benefits will be customized per each event to reflect the same level of sponsorship benefits equal to in-person.* Please check our website often and feel free to make an appointment to see me at any time throughout the year to discuss additional opportunities you may have to offer. Additional support group and educational opportunities will be scheduled and available. Thank you for your commitment to our mission!

Our Tax ID: #23-7400632

March 2022:

❖ *BDASC State Advocacy / Legislative Days in Columbia*

March 8 - 9, 2022

Training on 3.8.22 (evening) and legislative meetings on 3.9.22

Tuesday, March 8, beginning at 5:30pm Wednesday, March 9, until 3:00pm

Location: *In person, Virtual, and / or hybrid (depends if they are taking meetings in March of 2022)*

Courtyard by Marriott Columbia Downtown at USC

630 Assembly St.

Columbia, SC 29201

803-799-7800



We invite you to share in our advocacy efforts with a sponsorship to support our state legislative day and advocacy awareness. This event has an attendance of 75-100 individuals which includes BDASC members, consumers, health care providers, state officials, and our industry partners. Our Chapter works closely with the National Hemophilia Foundation's Public Policy team, Hemophilia Federation of America, the National Organization for Rare Disease, and additional advocacy coalition groups around the nation. We provide training with advocacy awareness and our legislative initiatives, legislative meetings training and preparation, and education on health care barriers and access support.

A working dinner and presentations will take place on Tuesday evening with Legislative meetings on Wednesday morning. We will provide a lunch wrap-up session on Wednesday before ending our event. Support is needed for consumer lodging, travel expenses, workshop training meals, educational materials, and meeting space. Your attendance is welcomed in all sponsorship levels.

Support for teen training is also requested.

BDASC Premier Advocacy Partner Sponsor - \$5,000.00- Includes: Tuesday evening dinner advocacy speaking engagement and a 4 x 6' exhibit table for displaying products, treatments and services. Recognition for dinner and advocacy sponsorship in all social media, digital and print, and on our virtual devices. Three participants are welcomed for all activities except legislative meetings.

BDASC Platinum Advocacy Sponsor - \$2,500.00 – Includes: Tuesday evening 4 x 6' exhibit table for displaying products and treatments, and recognition for dinner and advocacy sponsorship in all social media, digital and print, and on our virtual devices. Two participants are welcomed for all activities except legislative meetings.

BDASC Lunch Sponsor- \$1,500.00 - Sponsorship recognition for our lunch meeting including a 5-minute verbal speaking engagement opportunity on the importance of our advocacy. Recognition for advocacy sponsorship in all social media, digital and print, and on our virtual devices. One participant welcomed for all activities except legislative meetings.

BDASC Advocacy Supporter - \$1,000.00 - General charitable sponsorship to support BDASC's Advocacy Program. Recognition for advocacy sponsorship in all social media, digital and print materials and on our virtual devices. One participant attendance welcomed for all activities.

All sponsorships will be recognized in writing, verbally, in all newsletters, e-communications, all social media post and pre-event, logo on our website, agendas, flyers and invites (if sponsorships are confirmed in time).



***All funding **must** be provided to BDASC prior to attending, unless a signed contract or written document outlining the level of support is secured by the executive director. Company marketing per sponsorship level is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

❖ 2021 Women’s Bleeding Disorders Conference

Hotel (TBD in Greenville)
March 25-27, 2021
Friday, 5:00pm to Sunday, 12:00pm

(Potential)
SpringHill Suites Marriott Downtown Greenville
200 E. Washington St. Suite B
Greenville, SC, 29601

This will be a two-day conference for adult women over 18 years (no children allowed) who are living themselves with a bleeding disorder, are a carrier of a genetic disorders, or are a caretaker of a child or loved one diagnosed with a bleeding disorder. In addition, we will divide the group by those who are living within sub-groups of VWD, hemophilia and carriers, and all other rare bleeding disorders. We will address women’s healthcare inequities within bleeding disorders and learn about advocating for appropriate diagnosis and proper treatment care. In 2019, our first VWD conference had 13 families and 45 individuals in attendance. Opportunity for educational speakers and sponsorship are available, to include exhibiting opportunity and attendance on Friday night and Saturday.

Company verbal and written recognition included in all marketing materials and write-ups, pre and post event and program. Sponsorship recognition in all social media marketing.

Premier Speaker and Exhibit Sponsor: \$5,000.00 (benefits to be announced at a later date)
Platinum Exhibit Sponsor: \$2,500.00 (benefits to be announced at a later date)

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May 2022:

❖ ***STEP for Bleeding Disorders 5K Walk / Run for Fundraiser and Awareness Campaign***

May 14, 2022

Saluda Shoals Park
6071 St. Andrews Rd.
Columbia, SC 29212

This event is one of our primary funding sources to support the Chapter's mission, programs, services and advocacy initiatives of BDASC. This fundraiser is open to the entire membership statewide and the general public. Please refer to our chapter brochure and website for the listing of all our programs and services of BDASC. The walk also serves as the Chapter's public awareness campaign and allows us to reach a broader base of the general public for awareness and education on bleeding disorders. 2021 had an attendance of over 180 participants (during COVID) and we will continue this year to strive to increase that number back to our pre - COVID times, approx. 350 attendees.

Sponsorships will remain the same as 2021 and are available on our STEP for Bleeding Disorders web page for review. (www.bda-SC.org)

- To participate and receive a tented exhibit space, the minimum walk sponsorship is the ***Half-Marathon at \$2,500.00.***

We will include again this year the availability to sponsor a walk kick-off event.

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June 2022:

❖ ***Annual State Meeting and HELLO Educational Conference***

June 10th - 11th, 2022
Embassy Suites Golf and Conference Center
670 Verdae Boulevard
Greenville, SC 29607



The HELLO Conference: *Helping Embrace Life Learning Opportunities* is the Chapter's Educational Conference and State Annual Meeting. Presentations and educational programs to support all areas of living healthy lifestyles with bleeding disorders are provided so those individuals and their families can reach their highest potentials without boundaries. This is a two-day event open to all BADSC members and the bleeding disorder community state-wide, healthcare providers and BDASC guests. The attendance can be upwards towards 250. We will include a Friday evening dinner opening event with BDASC's mission moments, awards, and keynote educational presentation.

Educational presentations and breakouts will be available on Saturday. Childcare will be available to include programs for children, youth, and teen education. The event will conclude after dinner on Saturday. Those traveling a great distance are provided with a second night stay upon hotel availability. On Saturday, before the meeting begins, during the morning break, lunch break, and later afternoon, there we will be exhibiting opportunities for participants to interface one-to-one with participating home care and manufacturing companies and their representatives.

The Premier Sponsor- \$5,000.00- to include a top premier location for exhibiting on Saturday, pre-conference am exclusive open exhibit table to meet and greet participants, up to three representatives for the entire event, opportunity on the Saturday morning session to address the entire audience- (First Session for all) 5 minutes of company services, programs and introduce yourself and company highlights. Also, may include the opportunity to host any of the following:

1. A hospitality event for participants to meet and gathering after the Friday evening Annual Meeting event which includes exhibiting table and marketing materials to be displayed and distributed in room (Friday night pre-exhibiting).
2. Availability to sponsor a speaker, break-out or children's / teen education if the speaker presentation meets the needs of the HELLO Conference agenda.
 - All Premier Sponsors will receive company verbal and written recognition included in all marketing materials and write-ups pre and post events and program. All meals included for up to three representatives. A one-page company flyer with company information of programs and services will be included in the on-site welcome packet upon registration at the hotel. (You must supply a pre-approved PDF to the chapter and print materials).
3. Availability to interface with community members- Friday through Sunday.

Platinum Sponsor- \$3,000.00- to include a table for exhibiting on Saturday in a prominent location. Sponsorship includes two company representatives present for the Friday night opening event through Saturday evening closing dinner ceremony. Company verbal and written recognition included in all marketing materials and write-ups pre and post event and is included in the program. Availability possibly to sponsor a speaker, break-out or children's education. All



meals included for two representatives Friday evening through Saturday dinner. Availability to interface with community members- Friday through Sunday.

***All funding **must** be provided to BDASC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

**❖ BDASC 2022 Camp Connections at Saluda Shoals Park
Chapter Camp Day for Members, Families, Teens & Kids**

DATE: June 25, 2022

Location:

Saluda Shoals Park
5605 Bush River Rd.
Irmo, SC 29212
Paw Paw Shelter #17
9:00am to 2:30pm

Join the Bleeding Disorders Association of South Carolina for “Camp Connections” at Saluda Shoals Park! As COVID 19 has caused the cancellation of many camps for our kids, teens, and families with bleeding disorders, those who may have attended Camp Burnt Gin, Camp Courage, our teen retreat, or other camps for kids with bleeding disorders, we like to invite our members and families to come together at Saluda Shoals Park and enjoy a “**BDASC Camp Connections**” Day in the Park. They will have the opportunity to meet up with community members at the Paw Paw Shelter, allowing teens to connect, and everyone will enjoy fellowship and community support with the camp activities available. Enjoy a park activity like the walking paths, bike trails (bring your bikes, wagons, and scooters), the splash pad, or enjoying time on the river on us! Additional camp games will be available.

Company verbal and written recognition included in all marketing materials and write-ups, pre and post event and program. Sponsorship recognition in all social media marketing.

Exhibit Table Opportunity: \$1,000.00 for the day event and the opportunity to host an activity

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July 2022:

❖ ***Chapter Day and Support for Camp Burnt Gin***

Date: Camp Week – TBD, Chapter Day TBD
SC DHEC Camp for Children with Special Health Needs
567 Burnt Gin Rd, Wedgefield, SC. 29168

Sponsorship opportunities are available to assist the funding of “BDASC’s Chapter Day”. We will partner with the SCHTC and DHEC to provide a special “Chapter” day and event for kids with bleeding disorders from around the state and patients of the Prisma Health Mid-State and Up-State. Our members of Hemophilia of South Carolina and their children, including other children from the entire state are available to register and attend camp. We also provide gas assistance upon request for families in need of transportation funding assistance to attend camp. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for industry to attend camp. We will provide a Chapter camp t-shirt as part of the camp experience for all campers to take home. Your company logo and/or name will be placed on the shirt as a camp sponsor.

Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Family Travel Assistance Sponsor: \$500.00

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❖ ***BDASC Chapter Day and Support for Camp Courage (Prisma Health Up-State)***

Date: Camp Week- TBD, 2022: Chapter Day TBD
Pleasant Ridge Retreat
4232 Highway 11, Marietta, SC 29661

Sponsorship opportunities are available to assist the funding of “HSC’s Chapter Day”. We will partner with Prisma Health Up-State to provide a special “Chapter” day and event for kids with bleeding disorders for those who receive treatment in the up-state. We also provide gas assistance upon request for families that request financial assistance providing transportation to and from camp. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for Industry to attend camp. We will provide a Chapter camp t-shirt as part of the camp experience for all campers to take home. Your company logo and/or name will be placed on the back of the shirt as a camp sponsor.



Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Family Travel Assistance Sponsor: \$500.00

***All funding **must** be provided to BDASC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

August 2022:

❖ ***HSC Teen Retreat***
“The Carolina Crew”

Date: August 11th – August 14th, 2022
Camp Canaan
3111 Sand Island Rd
Rock Hill, SC 29732

Camp Canaan is located on a 100-acre island in the Catawba River. Our teen retreat is combined with North Carolina teens and allows teen’s ages 13-18 years with a bleeding disorder, or who have a sibling or parent with a bleeding disorder to come together for the four-day weekend to build friendships, independence, learn self-advocacy skills, and provide mentoring opportunities. Sponsorships for campers is needed to provide lodging, meals and travel assistance. You will receive marketing recognition in all media write-ups and on our website. You may supply one non-branded marketing material give-a-way for the campers back-pack. Your company logo will be added to the shirts.

Camp Educational Sponsorship: \$2,500.00
Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Bus Travel Sponsorship: \$500.00

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September-2022

❖ *“Keeping it Coastal” Educational Family Camp*

September 23-25, 2022
Marina Inn at Grand Dunes
8121 Amalfi Place
Myrtle Beach, SC 29572

This event is available to individuals and families with immediate family members who either have a bleeding disorder, are carriers of a bleeding disorder, or have an immediate family member affected. It is located in the Low country / coastal area to provide educational and supportive services to our community members who have difficulty making events in the Mid-State and Upstate. It is our largest outreach event of the year to our members in this geographical area. The family camp experience is well received and allows us to provide Upstate and Mid-state individuals a coastal educational family experience. A beach theme will be encouraged throughout the weekend. Education and family fun-time support connections with community members will be the optimum outcome of this weekend event. An estimated 225-250 participants are anticipated. Exhibiting opportunity will be included in the weekend event as it supports the family camp agenda. There will be up to four opportunities to exhibit depending upon sponsorship packages.

Moby Dick Premier Sponsor: \$5,000.00- Event participation Friday-Sunday to include a top premier location for exhibiting on Saturday, pre-conference Friday night exclusive open exhibit table to meet and greet participants, **up to three representatives for the entire event**, opportunity Friday night to address the entire audience- 5 minutes max. of company services, programs and introduce yourself and company highlights. Opportunity to host a special event; hospitality room, speaker, meal, children’s program or others to be determined as plans are developed. Company verbal and written recognition included in all marketing materials and write-ups pre and post event and on the program. All social media marketing will recognize sponsorship. All meals included for representatives on Friday-Sunday. Company one page flyer with information will be included in the welcome packet. Must be pre-approved and supplied in pdf form to the chapter and printed by company. Company item (unbranded) may be supplied for the welcome bag. The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

Great White Shark Sponsor: \$3,000.00-Event participation Friday-Saturday to include a table for exhibiting on Saturday only in a prominent location and all meals included through Saturday only. Company verbal and written recognition included in all marketing materials and write-ups, pre and post event and program. Sponsorship recognition in all social media marketing. Availability possible to sponsor a speaker, break-out or children’s education. Company item (unbranded) may be supplied for the welcome bags. **Two representatives’ maximum.** The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.



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October 2022:

❖ Par for the Clot Charity Golf Tournament Fundraiser & Educational Awareness Campaign

October 7, 2022
The Preserve at Verdae
Embassy Suites Golf and Conference Center
670 Verdae Boulevard
Greenville, SC 29607
8:30am – 5:00pm

This charity fundraiser and educational outreach opportunity is the Chapter’s yearly fundraiser and awareness campaign. The event helps support the Chapter’s overall mission and advocacy awareness initiatives. *The healthcare benefit outcomes are to promote joint health for individuals with bleeding disorders and the general public by safe and inviting fun exercise.* Revenue raised will also be used to support the educational programs and services we provide to the community throughout the state. This public awareness campaign will increase the knowledge of hemophilia and bleeding disorders and spread awareness of the disease. In 2021, we had 175 participants, member volunteers, and support staff of Bleeding Disorders Association of South Carolina and our bleeding disorders community. During the final awards banquet, education on bleeding disorders is made available; the importance of understandings bleeding disorders, public awareness, and the knowledge of the needs of those affected. The Hemophilia Treatments Center hematologists from Prisma Health Upstate and Midlands are usually present at the awards ceremony for presentations.

There is individual play, foursomes and sponsorships in many levels. *The Gold Cup Industry Exclusive Sponsorship includes an opportunity for a Community Educational Dinner* in the packaging. Please ask for our brochure and sponsorship page for greater benefits/recognition details or download the sponsorship page on the Golf Page Link on our website. Additional details will be made available on our new website in early Spring.

Basic Sponsorships Packages: (not firm at this time)

- Title:** \$5,000.00
- Crystal Cup:** \$2,500.00
- Gold Cup (Industry Exclusive):** \$2,000.00
- Gold Cup:** \$1,500.00



Corporate Foursome/Hole Sponsorship: \$850.00

Golf Carts: \$500.00

Flag Pin: \$500.00

T-Box: \$100.00

Brunch Sponsor: Sponsor the actual brunch costs

Reception Ceremony & Education Awareness Sponsor: can have multiple) \$2,500.00

Golf Team Foursome: \$450.00

Individual: \$125.00

Reception Ceremony Donation: \$50.00 ((1) Ticket to the banquet included)

Other donations, raffle gifts, and volunteers are needed!

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December 2022

❖ *Year-End State Winter Meeting*

Date: December 10, 2022

Location: Columbia Cooperative Conference Center
169 Laurelhurst Ave,
Columbia, SC 29210

This winter season event is the Bleeding Disorders of South Carolina's year-end statewide meeting of the Chapter and the usual attendance is upwards towards 250 consumers. It is a festive celebration event which includes a keynote speaker and some winter holiday activities. Exhibiting is available throughout the event. All charitable donations/sponsorships are needed and welcomed along with non-branded give-a-ways which are bagged and provided to participants. All sponsors and donations will be recognized verbally and in all written write-ups pre and post event, newsletters, e-blasts, social media platforms, invitations and agendas.

Premier Sponsor - \$3,500.00 - To provide sponsorship towards the meal and receive a speaking engagement. (Topic to be agreed upon with BDASC and determined appropriate for the occasion)

Platinum Sponsor - \$1,500.00 - includes exhibit table space and meal

Supporter Sponsor - \$1,000.00 - includes attendance for two representatives

Craft Sponsor - \$750.00 - includes attendance for one with volunteering opportunity on a craft table

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*****Additional educational funding support is appreciated for:**

- ***BDASC Advocacy Coalition and Ambassador Grass Root, Yearly Wrap - Around Programming- (all access) (Ask for details of this program)- \$5,000.00 Sponsorship***
- ***Consumer educational / support group regional programs- \$,6000.00 Sponsorship includes: (1) of each subgroup / or a mix and match approach – (4) in total: Men’s Program (men and boys), CARE Program (women and girls), YES Program (Parents and Children 0-12 years’ program), Young Adult, Families, or Teen Support Programming. You will be provided exclusive programs throughout the year and in a location of your choice, to include providing of the education. BDASC will provide an interactive support group activity for participants.***

Quarterly and E-Communications with advertising and sponsorship/promotional opportunities

- 1. The News Infusion Quarterly Newsletter of BDASC- Interested companies will be provided the News Infusion advertising and sponsorship policy upon request. Half-page ads are \$700.00 per newsletter, \$2,600.00 per year commitment.***
- 2. E-Blast, Mini News Infusions with Constant Contact- Interested companies will be provided the e-blast advertising and sponsorship policy upon request. (Note: these are “banner” advertisement opportunities). Per year- \$1,000.00.***
- 3. Website Yearly Sponsorship with direct Company Linkage- Interested companies will be provided the website sponsorship package provided by BDASC. Our nationally award-winning website has over 1500 hits per month. Per year \$1,000.00 with logo linked.***
- 4. Virtual Technology Device Sponsor- Interested companies will be provided our VIP Sponsorship Package upon request. See our website page for details. \$10,000.00, \$5000.00 and \$2,500.00 available***



If you could please provide me an intended sponsorship commitment for your company, this will help us plan the budgets in our events and attendee counts. You will not be held to these potential commitments at this time) Thanks!

Date: _____

My Company (_____) intended sponsorship commitments.

Event Sponsorships:

Legislative/ Advocacy Days:

\$ _____

Women’s Conference

\$ _____

STEP for Bleeding Disorders Fundraiser

\$ _____

Annual Meeting and Education Conference Day:

\$ _____

Chapter Day at Camp Burnt Gin and Camp Courage

\$ _____

BDASC Camp Connections

\$ _____

BDASC Teen Retreat

\$ _____

“Keeping it Coastal”, Family Educational Weekend Camp

\$ _____

“Par for the Clot” Golf Fundraiser:

\$ _____

Year-End Holiday Chapter Celebration

\$ _____

Support Group Activities

\$ _____

BDASC

Advocacy Coalition / Ambassador Programming

\$ _____

Marketing Sponsorships: Please check what you would like additional information on to be sent to you upon your request.

Newsletter _____ Website _____ E-Blast Communications _____ VIP Programming _____

Additional Donation/Sponsorships:

➤ ***Support Groups:*** _____

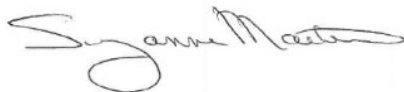
➤ ***Other:*** _____

Total Support of Commitment: \$ _____

Signature: _____ Date: _____

Thank you for allowing us to present these opportunities for partnerships in support of our mission here at BDASC. We look forward to working with those who support our mission of support, education, advocacy, research, and public awareness of hemophilia and bleeding disorders for those individuals and their families who are affected. Feel free to send your attended sponsorship commitments on the previous page document to me at as soon as possible.

Warmest Regards,



Suzanne (Sue) Martin

Executive Director

864-350-9941

sue.martin@hemophiliasc.org