



2020

Winter Virtual Innovation Program Survey

January 5, 2021 - Results



Hemophilia of South Carolina

Serving All Bleeding Disorders

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WINTER VIRTUAL INNOVATION PROGRAM SURVEY NOVEMBER 20

Since the introduction of the Virtual Innovation Program (VIP), a response to the COVID -19 pandemic and launch of all Hemophilia of South Carolina's programming and educational events going virtual, 70 member families have enrolled in the program. The mission of the VIP program has been to provide continuing education, support services, socialization, and to connect with members with the use of managed educational tools, such as I-Pads. Enrolled with the service of a Mobile Device Management system, the Chapter has provided virtual connections with web clips, videos, apps, and URL's while also providing Zoom virtual meeting capabilities. The program has been well embraced by the member families and individuals who have enrolled.

To monitor the effectiveness and community benefit of the program, HSC has conducted a number of surveys with the most recent one being conducted on November 20, 2020.

RESULTS

1. Do you feel like you are attending more Chapter events and meetings now that they are all virtual?

Of the VIP participants in the survey, 78% said that, yes they are attending more events now that they are virtual. The remaining 22% would fall into the categories of feeling that they attend the same or few number of events now as they did when events were being held in-person.

2. Would you have been able to attend all these events if you didn't have the iPad?

Of the VIP participants in the survey, 79% said no, or that they would not have been able to attend all these events if they didn't have the iPad. With such a high number of respondents saying that the iPad is vital to their attendance it may be warranted to see which families attended a high number of events when they were held in-person and are now not attending events since they are virtual. These families may benefit greatly from enrollment in VIP.

3. Have you been able to use your iPad to help with the stress caused by the COVID 19 pandemic by playing games, watching movies or TV, reading, following social media, internet usage, connecting to friends and families, etc.?

Of the VIP participants in the survey, 100% have said that they have used the iPad to reduced COVID related stress. This is important in that while HSC provides social and financial help, it is now also providing mental and emotional release for those living under the constraints of COVID 19.

4. Have you used your iPad for work, to look for employment opportunities, telehealth, or other resources?

Of the VIP participants in the survey, 47% said that they have used it to look for employment opportunities, telehealth, or other resources. This is a 11-point increase from when the same question was asked in the summer. This could mean that member households are now under a more significant strain for employment and resources than in the summer. If this turns into a pattern, HSC will need to prepare for an uptick in economic hardship grant requests.

In summary, the Virtual Innovation Program has been both beneficial to the Chapter by allowing it to stay connected to its members, and the member families themselves by granting them easy access to the programs and services of the Chapter and the internet as a whole.

The Chapter is grateful to those who have supported this program.

